

# RUTABAGA OUTDOOR PROGRAMS



## Do you have the skills to get you where you want to go?

Whether you want to kayak the Apostle Islands, canoe the Boundary Waters, or stand-up paddle at the family cabin, Rutabaga Outdoor Programs will help you get there.

For a small investment of time and money, quality instruction pays dividends for the rest of your paddling life, no matter where you're at in your journey. You'll learn techniques to be more in control of your craft. You'll gain confidence and efficiency. You'll be better able to manage risk. You'll learn how to avoid putting undue stress on your body. And, you'll have a good time!

Whatever your skill level, whatever your reasons, take a class with Rutabaga Outdoor Programs. We want to get you out and exploring and enjoying your waterways.

See you out there!

## Why take a class with Rutabaga?

Here's what some of our students had to say...

### Best. Instructors. Anywhere.

*"The instructor was delightful! Great, patient, and personable, with comprehensive knowledge of kayaking."*

*"I really enjoyed the instructor's encouragement and demonstrations. She blended us into a team. The focus and sense of fun made for an excellent course!"*

### Relaxed vibe.

*"Fun, non-threatening, non-judgmental learning environment. Thank you!"*

*"Relaxed atmosphere, simple instructions, lots of time to practice. Great time and I learned a lot!"*

### Small classes.

*"The small class size allowed for lots of individual attention. Very helpful one-on-one feedback when needed."*

### Risk management.

*"Great coverage of safety protocol. The instructor made me feel comfortable and unafraid. A great program!"*

### Great value.

*"Instruction was amazing - worth the trip from Stevens Point and more!"*

### Classes are FUN!

*"Loved the camaraderie, having new experiences, and learning lifelong skills. Fun!"*



My first canoe trip in the BWCA, almost 40 years ago, was definitely "old school." For three weeks my partner and I traveled using crusty canvas portage packs filled with heavy camp gear, home-sewn wool vests made from old Army blankets, and a chunky aluminum canoe that had been painted with layers of various colors. It was magical — I was hooked.



Learning how to paddle at YMCA Camp Icaghowan led to one of my best life experiences — a

28-day canoe trip in Ontario through YMCA Camp Menogyn. As an impressionable teenager, that trip expanded my physical and mental limits, encouraged me to live simply, instilled in me the importance of communication and responsibility, and deepened my connection to the natural world. It was amazing and helped shape me into who I am today.



## Getting Started

*“Outstanding! Feel much more comfortable paddling. Clear instruction on all the basics and learning the proper techniques. Loved it!”*

### Canoeing Classes

Whether you're interested in **Solo Canoeing** or **Tandem Canoeing**, we have the class for you! Learn efficient paddling strokes, maneuvers, and safety protocol to better enjoy your time on the water!



### Kayaking Classes

Take a **Recreational Kayak** class and learn how these stable boats are easy for anyone to enjoy. Or, if you are looking for a bit more technical skill and safety protocol, sign up for a **Sea Kayak** class. Both are great for beginners or those wanting to improve their skills. Also back by popular demand - **Kayak Rolling!** Learn to roll a kayak this winter/spring in the warmth of a pool.

### Stand-Up Paddling Classes

Learn to SUP! Stand-Up Paddling is fun, a great workout, and easy to do. Learn about board types, basic strokes, proper technique, and board recovery.



*“The course was great and the instructor was very patient. I learned a lot. I was very nervous and now I'm excited! Thank you.”*

## 15% OFF Canoecopia Special\*

Purchase your class (or two, or even three) at Canoecopia and receive a 15% show discount.

*\* does not apply to Wilderness First Aid, ACA Instructor Certification courses, or Door County Sea Kayak Symposium*





**LEATHERMAN**

Leatherman Signal®: Ready for any challenge Mother Nature throws your way.

**FOR REAL LIFE**



*Meet Tim Leatherman, inventor of the original multi-tool, will be at the booth signing tools from 3-5pm on Saturday, March 11th*



## Get Out and Paddle

Explore Wisconsin with us!



### Evening Paddles

A relaxed, no-pressure 2-hour evening paddle is a great way to relax after the work day is done. Bring your friends and make some new ones as we explore waterways near Rutabaga!

### Full Moon Paddles

Paddling “by the light of the silvery moon” is a magical experience. We’ll paddle away before dark and enjoy dusk and darkness on the water. Don’t forget to bring a light!



### Day Trips

Once you have a few basic skills, put them to use on a day trip! Enjoy the beauty of Southern Wisconsin’s rivers and lakes as you spend the day with folks who love the water as much as you do.

*“Great course to prep for my September trip!”*

*“Very informative and instructional. Nice pace. I enjoyed learning things I thought I already knew. This was a lot of fun and no matter what the experience it was not intimidating at all. So much fun!!!”*

See our full list of courses & details at [learn.rutabaga.com](http://learn.rutabaga.com)

## Private Lessons

Focus on your specific needs



Do you have specific skills you want to hone and refine? A private lesson with Rutabaga Outdoor Programs is an effective way to learn what you want to learn at a time that is convenient for you. Email [classes@rutabaga.com](mailto:classes@rutabaga.com) to schedule a lesson!

## Corporate Outings & Group Courses



Monona State Bank Lake Clean-up

Spice up a company outing, host a family reunion or get together with some friends to try something new. Whatever your need, let us create an adventure for you! E-mail us at [classes@rutabaga.com](mailto:classes@rutabaga.com).

## Rent a Canoe, Kayak or SUP Enjoy Madison’s waterways!

New for 2017! Rentals available at Rutabaga and Olbrich Park from May through September. Visit the web at [www.rutabaga.com/rentals](http://www.rutabaga.com/rentals) for more details.

# RUTABAGA OUTDOOR PROGRAMS

## Help Kids Enjoy Paddling Rutabaga keeps the next generation paddling.

*“I loved the kayaking, all the games we played, seeing the capitol, and the instructors were really NICE! :)”*



### Youth Camps

Our youth programs encourage kids to learn new skills, make new friends, and explore Madison’s lakes and rivers - plus have a ton of fun! We offer canoeing, kayaking, and stand-up paddling camps for kids entering 3rd to 8th grade.



Rutabaga’s 2016 Junior Leaders

### Junior Leadership Development Program

Have a positive influence on young people and enjoy a fun and rewarding summer as a Junior Leader. No previous leadership or paddling experience is required. For teens entering 9th-12th grade. Contact Amelia to apply - [ameliam@rutabaga.com](mailto:ameliam@rutabaga.com).

*“Another program very well done. We were so pleased with your instructors and the programming, along with our destinations on the trips. These programs are great for our kids.”*

- Aldo Leopold Nature Center

### Community Organizations, Scouts, School Groups, Birthday Parties

Paddling can add a whole new level of excitement and team building to your organization’s spring, summer, or fall schedule. Let us create a unique and memorable experience for your group! Email [ameliam@rutabaga.com](mailto:ameliam@rutabaga.com).



Middleton HS Outdoor Pursuits Class

### Family Classes

Paddling is a great way to create family memories and is a lifetime activity that everyone can enjoy together. We offer family canoe, kayak, and SUP classes for adults with kids 6 years and older.



Lussier Community Education Center

### Josh Kestelman Scholarship Fund

Rutabaga provides scholarships to help youth community agencies and individual kids attend our summer programs. Call us for details or to make a contribution. You can also donate at the Canoeopia registers!



## Paddling & Safety Certifications

### American Canoe Association (ACA) Instructor Certification

Share your passion for paddling with others by becoming an American Canoe Association instructor! In these certification courses you'll learn and demonstrate effective teaching strategies, safety and rescue techniques, and group management skills. You love to paddle - so help grow the sport by helping other paddlers develop the basic skills they need to be safe on the water!



Ivan Bartha

### Level 1-2 Essentials of River Canoeing ICW June 2-4, 2017

This certification is geared toward helping your students learn about river hazards and features, stressing strokes and basic skills such as catching a large eddy or doing a gentle ferry. Ivan Bartha, Instructor Trainer.



Cindy Scherrer

### Level 1-2 Essentials of Kayak Touring ICW June 9-11, 2017

This course works on teaching introductory kayak skills in a variety of kayaks (sea, river, recreational, sit-on-top) in a protected and calm water location. John Browning, Instructor Trainer.



John Browning

### Level 1-2 Essentials of Stand Up Paddleboarding ICW June 23-25, 2017

This course will help you teach about the differences between boards, how to launch and land in different situations, and how to maximize your stroke efficiency. Cindy Scherrer, Instructor Trainer.

### Why I Take Certification Courses (even though I'm not an Instructor)

I'm just an everyday, ordinary uncle. I have taken numerous certification courses even though I'll never have a job that requires them. Well... except for trying to keep my nieces and nephews as safe as I can. Advanced certification courses help me predict what could go wrong and act in a timely manner. And, if things do go wrong, I'm ready. That peace of mind alone is worth it, both for me and their parents. *-Jim P.*

### Wilderness First Aid

#### April 29-30, 2017

Learn to deal with medical emergencies when help is miles away and/or dialing 911 is not an option. All students who successfully complete the course will receive Wilderness Medical Associates'® Wilderness First Aid, Anaphylaxis and Adult CPR certifications, which are valid for three years.



# RUTABAGA'S SEA KAYAK SYMPOSIUM

**Our 14th annual summer camp for adults  
(and their kids too)!**



## INSTRUCTORS

You'll love our experienced, fun, and dedicated instructors who are passionate about helping you get to the next level. Come learn from the pros!



## STAFF

Our staff is helpful, friendly, organized, and willing to bend over backwards for you! We want to make your weekend pleasant and easy — and of course *fun*.

**July 14-16, 2017**

**Rowleys Bay Resort  
Door County, WI**

**Space is limited. Register now!**

**[www.everyonepaddles.com](http://www.everyonepaddles.com)**



## CLASSES

Quality on-water classes and land-based workshops will help you develop and improve your sea kayaking skills. We offer a beginner track, women-only courses, and specialty courses at all levels. Work on boat control, forward stroke, rolling, Greenland paddling skills, rescue techniques, and more. We're also featuring BCU 3-Star Training, an intermediate sea kayak course for experienced paddlers who want to refine their skills.

*"Another wonderful event. I learned, I practiced, I remembered I'm part of something bigger, I stretched myself. Most enjoyable was sharing it with the friends I've met here."*







[www.nucamprv.com](http://www.nucamprv.com)

*You love the outdoors. It's your canvas, your sanctuary, your reward. Wherever your new adventure takes you, nüCamp RV will get you there in comfort and style.*

*We believe that camping should be enjoyable, and there's no better way to enjoy the outdoors than in a Cirrus truck camper, T@B trailer, or T@G teardrop trailer. nüCamp RV manufactures the highest quality recreational vehicles on Earth, and we have the coolest customers under the sun. Join us on the adventure!*



*Every nüCamp RV product is handcrafted by skilled craftsmen and women at our state of the art factory in Sugarcreek, Ohio. Located in the heart of Ohio's Amish Country, we know a thing or two about building products that last the test of time.*

*Interested? Come and see our campers at the Small Trailer Expo across from Canoecopia.*



*#livefree #bedifferent #campsmart*





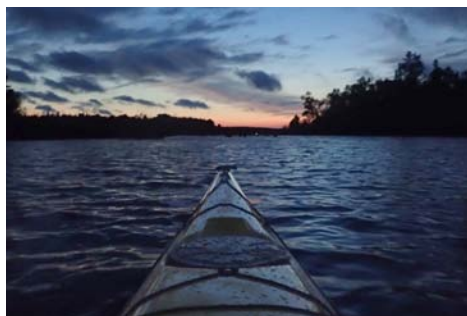
## COMMUNITY

This is what makes our symposium so special! Build a community with other paddlers on and off the water. Social happenings off the water include group meals, evening campfires, free beer wagon, sunrise yoga, slide show, auction to benefit the Door County Land Trust, and ice cream social. Make new friends and see the familiar faces of people who have been coming back for years. It's a comfortable, family-friendly environment that you are sure to enjoy. The fastest way to make new friends is to go paddle with them!



## TOURS

Enjoy guided trips to the rocky coves, rugged cliffs, and sandy beaches of Door County. Whatever your skill level, we have a tour for you. Paddle with a naturalist, glimpse a sunken shipwreck, decipher pictographs, spot lighthouses, ride the waves, and more. Discover the beauty of Door County and put your skills to use!



*“The symposium helped me form great mentor-partner relationships. I also really enjoyed the relaxed-paced tour.”*



# REFLECTIONS FROM 2016

“Very well done! I am thoroughly impressed. I benefited most by taking time to exercise the essentials of the sport in classes and work on finesse in the tours. Most enjoyable were the people, the venue, and the instruction. Information and communication was very well organized, well thought out, and very much appreciated! Fabulous community and camaraderie. The shared meals are best.”

-first year participant

“Learned more details I can apply to paddling, saw new equipment & methods of doing things, met new people & saw old friends! Most enjoyable was being near, and on the water, and the people. Fantastic job to one and all! So organized and such a hard-working, knowledgeable and fun crew. I really appreciate all you do and look forward to next year.”

-third year participant



“Awesome! In every way. :) Instructors - the best! Food was awesome, campground - best ever. With bad weather, loved it. I'll be back as long as I'm able! I am now much more confident in big waves and wind, and I loved learning the wet exit and deep water rescue. Most enjoyable was being out there in the big waves. I loved the Quarter Moon paddle also! I'll be back next year to continue learning.”

-first year participant

## Bring the KIDS!

Parents and Grandparents - the Door County Sea Kayak Symposium is a fun-filled, family-friendly event, so bring the kids and share the experience together! Youth classes and tours teach paddling skills and safety through play and exploration. Or bond over boats on a family tour. Create lifelong memories this summer in Door County! For kids ages 8-16.



## Supporting the DOOR COUNTY LAND TRUST



Each year Rutabaga's Door County Sea Kayak Symposium raises money to benefit the Door County Land Trust (DCLT). Our signature fundraiser is the always-entertaining auction on Saturday evening. Folks bid on a wide range of items and experiences donated by our paddling vendors and local Door County artists and businesses. Not only do we have a lot of laughs, this high-energy event has helped raise \$76,000 over the past 13 years!

And it gets better! Every dollar the DCLT receives is matched by \$4 of federal and state land acquisition grants. This means the DCSKS contributions have been matched for a total of \$380,000 that the Land Trust has used toward the purchase and protection of over 7,000 acres of critical lands in Door County. Thanks, kayakers!



One hat

two hats

three hats

four...