

WELCOME

Darren Bush | Owner

Welcome to Canoecopia!

A personal greeting from Rutabaga's Chief Paddling Evangelist

DEAR friends and friends I don't know yet,

Brent finished his doctoral dissertation last summer. After he submitted it to the department head, he told me that he had included me in the acknowledgements section. I asked him why he would do that, since I had no interactions with him in an academic setting. It wasn't that, he told me. It was that I took him paddling.

Brent told me that taking him paddling fed his spirit during particularly discouraging times, and anyone who has been a graduate student knows it can be a soul-crushing slog through endless hoops, revisions, and re-revisions. He made it, and I'm proud of him.

I didn't take Brent on two-week trips to the Canadian Shield. Our trips were overnighters on the Lower Wisconsin, usually about 24 hours, afternoon to afternoon, but it's amazing what 24 hours on the river can do. We might have paddled eight or nine such overnighters over the same number of years.

Taking him along was not a big deal, and it certainly wasn't any extra work on my part. Brent is a quiet soul, not prone to speaking unless he has something to say, brought good guacamole and sometimes Spam. He was praised for the first and forgiven for the second.

I have taken dozens and dozens of people paddling in the last decade, but the trips that stand out were the overnighters with a handful of thoughtful friends. Paddling and outdoor activities bring people together in a way that no other activity can. My friendship with Brent was certainly enriched by our time paddling together.

For this reason I would ask of you to do both yourself and myself a favor: take a friend paddling. Heck, take an acquaintance paddling, they might become a friend, and who doesn't need more friends? You will certainly change their day; you might change their life. And that's why we do what we do. To change lives.

Gratefully,



THANK YOU

Canoecopia could not be put on without incredible amounts of seen and unseen work by the Rutabaga Core Staff. Sasha Stone manages to corral all of our vendors and "weekend" staff into one well-oiled machine. Marit Haug receives mountains of product in the months (and hours) before the show. Ethan Scheiwe makes order out of tons of boats, across five locations. Tadhg Barrett keeps kayak registers humming. Connie





Support our Charities

The Josh Kestelman Scholarship
Fund helps Rutabaga partner with
local community centers to get kids out
on the water. Second Harvest Foodbank is
dedicated to ending hunger through community
partnerships. Donate a food item for a free gift
from Rutabaga. Read more at: canoecopia.com



Lane and Kirk Wall will be at the boat registers. Mary Bonk makes sure everyone is paid on time. Nancy Saulsbury coordinates the speakers. Amelia Musser runs the customer service desk. Jim Pippitt & Joel O'Neill keep the electronic things from falling apart. Kate Westphal makes reams of paper into informative signs. New manager Dan Bowers is providing some welcome perspectives to the Ways We Used to Do Things. And that's just the start. Our year-round sales staff rock it, and the seasonal staff are tremendous. My heartfelt thanks to all. — DB

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Darren helps make a paddle for a kid with a physical disability



One Canoe's Story

A boat, donated to the WI DNR talks about all the cool projects it's helped out on





The Canoecopia Show Guide is published by Rutabaga Paddlesports, LLC, Darren Bush, Owner and Executive Editor. Managing Editor: Jim Pippitt. Editor editors: Catherine Pippitt & Nancy Saulsbury, & most of the Rutabaga Staff. Front cover designed by Dan Brennan. Inside photography by Ethan Scheiwe, Lisa Kummer, Amerlia Musser, Jim, & Darren. Canoecopia is *the* kick-off to the paddling year. It features the best prices of the season, the best speakers, awesome representatives from fantastic places to paddle & travel, amazing pool demonstrations. This year's show is March 10-12, 2017. Find last-minute updates and additional details on the web: www.canoecopia.com.

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Canoecopia procedures & policies

So how does this work for you, the consumer?

Boats (canoes, kayaks, SUP boards, trailers)

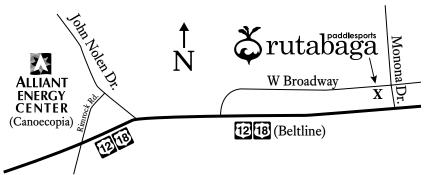
- There are two large **Boat Check-Out** areas **inside the hall**. Go there to make your purchase.
- If we have your boat in stock, you can take it home that day. Proceed to the **Boat**Pick Up area at the back of the hall. after making your purchase.
- Special ordering a boat (or a boat not in stock)? A Rutabaga Staffer at boat check-out will explain the timeline for your boat arriving at Rutabaga and test paddling in late Spring.
- Need a roof rack or trailer? Go to the Malone, Thule and/or Yakima booths. Racks can be installed at the show if you are taking a boat home. Start this process early. It can take a while.
- General Boat Deposit? You can pay \$500 (fully refundable) per boat and get Canoecopia pricing until May 31. This lets you test paddle before you buy.

Buying Accessories (everything else)

- If you don't need a **rack** to get your boat home that day, we're happy to put it on for you when you return to Rutabaga to test paddle.
- Purchase accessories outside the hall. Check-out is by the Customer Service area.
- We have shopping totes available. If you want to go see a speaker, leave the bags at the Tote Check area.



- Shopping totes are emptied each night. Buy your stuff before you leave that day.
- **Special Orders?** People in the vendor booths will fill out a form for you (make sure your contact information is complete). Bring the completed form with all of the rest of your accessory purchases to the check-out near Customer Service.
- Check-out lines move fast. Last year's line at peak was about 4 minutes. Those of you who remember the old days can breathe a sigh of relief. Also, the line time peaks just a little during the speaker changes. If you want to walk through the line, check out while the sessions are on.
- If you have anything that needs to be returned/exchanged, please keep it in "like-new, sellable condition," with its tags, packaging, and receipt.
- All returns must be made by May 31, 2017.



■ Questions? Look for any of the over 100 people wearing a staff shirt. They can give you an answer or direct you to the proper place to find it.

Marit **Haug**Years at Rutabaga: 11

How did you get into paddling: I started paddling right from birth; it is how my parents met. We went to Quetico every year when I was a child.

Favorite place to paddle: I love the Wisconsin river, all of it, North and South. So much diversity —it can be a tiny little rapids or a wide calm river.

Favorite boat: Too hard. I love my Old Town Penobscot 16; it is fast for what it is —a wonderful all around boat. You can do so much in a canoe. I like the Bic Wing SUP because it is lightweight and easy to handle,

and goes fast. Too many boats for too many fun activities.

Little known fact about you: I was a tennis champion in High School.



Getting the most out of Canoecopia

Tips & tricks for navigating the World's Largest Paddlesport Expo compiled by the 'Baga Staff

Double-check our website: www.canoecopia.com

No matter how much we try to get the Show Guide (this thing here in your hands) to be 100% perfect, there are always last-minute changes. Check the website, please.

Plan ahead and walk the entire show floor

Read this publication thoroughly. It will give you a good idea of things to see, people to talk to, and presentations to attend.

Attend all three days

There's a reason we sell three-day passes. There's so much to see and so many people to talk to. You'll find it virtually impossible to do in one day, dashed difficult in two, but a pleasure in three.

Sunday is Fun-day

If you're only going to attend one day, consider coming Sunday. We have some fun giveaways and goodies (see pg 6). The crowds are a little lighter so you can see the show more easily and efficiently. Some of our best speakers and topics are reserved for Sunday.

Ask a lot of questions

Most every major manufacturer in the paddlesports industry will be there. They are eager to help! Ask them what makes their product best for your needs.

Shop early for the best selections

We'll have plenty of options, but just like Black Friday, show specials can go quickly.

Take care of your body!

Wear comfortable shoes and bring an extra pair of socks. Bring a water bottle and stay hydrated. Get a map from the info booth and highlight your plan. Shoulders tired? Take advantage of our tote bag check when you're tired of carrying heavy items.

Ordering the things you didn't find

If your heart is set on something special, no problem. Each vendor will have special order forms to fill in the details. Present the form when checking out at the Boat Check-Out for boats and trailers, and Main Registers for accessories (everything else). Note: special orders take 6-8 weeks to arrive.

Buying A Boat?

Sit in a lot of boats

Canoecopia offers an opportunity to sit in hundreds of models under one roof. Make sure to adjust the seat properly and take your time.

Think about how you're getting your boat home

If you're taking a boat home, we can install your roof rack purchases.

You can put down a General Boat Deposit if you're not sure

The General Deposit is a great option for the "sure, but not sure" customer. We take a (fully-refundable) deposit of \$500 at a Boat Check-Out, and then you get Canoecopia pricing on a boat at Rutabaga until 5/31. Get your accessories at the show, though; best prices, best selection.





Didn't plan on taking a boat home but want one anyway?

We'll put your boat on Layaway and you can pick it up at the shop until May 31st. We just need a third of the purchase price or \$500, whichever is greater.

Trying out boats

Rutabaga's Layaway or General Boat Deposit gives you an opportunity to test paddle. Rutabaga's test paddling begins around April 18th, depending on the weather. Check our website www.rutabaga.com.

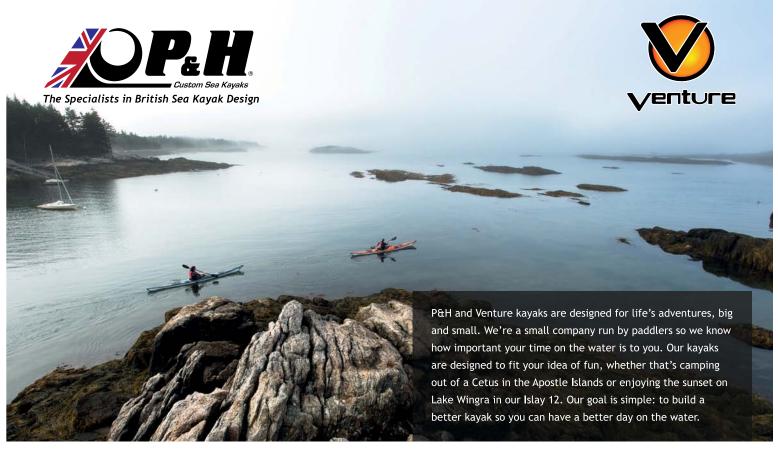
Used Boat trade-ins

Trade in your boat at Canoecopia. Please ask for details at the Boat Pick Up booth or call us at Rutabaga prior to Canoecopia.

PROBLEMS? QUESTIONS?

If something goes awry, we want to know about it. Go to the Customer Service Desk, or ask a person wearing a staff shirt. We're never too busy to listen, learn, and improve. Or email: customerservice@rutabaga.com.





How to choose a good paddling partner

Lisa Kummer talks about characteristics that made for a memorable trip.

YOU should be somewhat selective about whom you ask to go on a trip to the Boundary Waters Canoe Area. You're going into the wilderness, so it's a good idea to bring someone who has some previous camping experience. They should be physically fit and have the ability to carry gear on long portages and be a good paddler to cover the distance you need to cover each day. Look for someone who is comfortable, self-reliant, and has a good sense of humor. I've taken about a dozen trips to the BWCA, starting when I was five, so I'm familiar with what it takes to make the trip and who would be a good candidate.

Last spring my parents and I decided to return to the BWCA after 3 years of being away from the Northwoods. The wilderness and loons were calling. We needed to find a fourth person to make the trip. The summer was slipping away, as it often does, and with the trip only 6 weeks away, I racked my brain trying to think of friends that would not only have some camping and paddling experience, but who would also be able to go on short notice. That alone ruled out a few friends!

Working at Rutabaga, I know quite a few good paddlers. After some thought I ruled out that option. After a long, busy summer, I decided it would be good to see a new face other than those I had worked hard with all summer.

Camping and paddling experience are a given, but it's also a good idea to make sure the new personality will be compatible with others in the group. Some people crave peace and quiet, others companionship. It's nice to have someone that will be useful around camp. It's a plus to find someone who already has some gear, too. And, let's be honest, you want to be compatible enough that you're still friends at the end of the trip.

After a few weeks of coming up blank, a name popped into my head. It was so obvious I scolded myself for not having thought of



her sooner. We had met stand up paddling in Madison, we'd done a few SUP races together, and we had even paddled on Lake Mendota together. I checked the box off for strong paddler. I knew that she had camping experience but didn't know how much. It turned out she had quite a bit of equipment—lightweight to boot! Liese made it easier and easier. (Mom and Dad didn't have to remember another name, just a slightly different pronunciation to that of my own.) All of the important boxes were checked off, now I just needed her to have some flexibility in her schedule for an impromptu trip. Luckily when I asked, her immediate response was "YES!"

Liese turned out to be a great companion on the trip. I know there's always an element of uncertainty in a trip, especially with a new member. You won't know for sure who will make a good wilderness companion until you get out there and mother nature challenges you. Liese and I complemented each others' shortcomings. I'm a good navigator, while Liese was more directionally-challenged. Had we both been directionally-challenged, we might have had a slight problem out there. Liese was good at tying knots, carrying the canoe on portages, helping around camp, and thought of bringing things on the trip that might otherwise have been left off the menu, like chocolate! Everyone has their strengths and finds ways they can contribute to the trip. There are those that love collecting firewood, want to filter the water each day,

brew the coffee, cook the food or clean up afterwards. You get into a routine out in the wilderness; everyone does their part. After a few days hopefully you're like a well-oiled machine out there, or close to it.

Ultimately that's the most important part, finding folks that want to contribute to a successful trip so everyone goes home feeling relaxed and rejuvinated from their time in the wilderness. In case you're wondering, Liese and I are still friends, and stronger for our wilderness experience

together. We reminisce about our trip often and we look forward to planning our next paddling adventure together!

Lisa Kummer Years at Rutabaga: 4

What got you paddling: My parents introduced me to paddling as a kid but I wasn't hooked until I started racing 6-man outrigger canoes in Hawaii and started stand up paddling.

Favorite place to paddle: Anywhere with beautiful scenery.

Longest Trip: 7 days.

Favorite part of Rutabaga: I get to do a little bit of everything working here.

Favorite boat: Minnesota II, it's fast and

it tracks straight allowing you to get into a rhythm.

Sand strategies: Don't even try. It's part of the fun of playing in the water. Just take a long, thorough shower afterwards.



WHAT'S NEW

EVERY YEAR our product buyers attend trade shows all over the country to see what's the newest, best, and coolest. It's an exciting time, and we have a hard time keeping our enthusiasm to ourselves. This is the first chance we get to showcase some of the stuff we saw last summer and fall. This is by no means an exhaustive list, but here's a good sampling. We think you'll like what's new, too.

Werner

Churchill & Algonquin

Werner's Churchill can offer you a lot more than Winston Churchill did upon taking over as Prime Minister. Winston offered "blood, toil, tears, and sweat." Werner's Churchill (and Algonquin) offers sweat if you really want to work for it, but the rest of that stuff is so 1940. Rather than optimizing these for racers, Werner tuned them for the needs of distance or touring paddlers. These are longer and narrower for better cruising

efficiency, and have a nice mild 10° bend that still allows for smooth turning and control strokes. The carbon Algonquin also uses a foam core for additional buoyancy that creates a pleasing pop as it comes out of the water.

Leatherman Tread

Do you have dreams of being as fashion-forward as Bond,

while being as resourceful as MacGyver? The Leatherman Tread is a bracelet and multitool all in one. You can easily swap out the tools/ links you want or need, and the device is adjustable in 1/4-inch increments. Tim Leatherman, the founder, will be by from 3 to 5 on Saturday, March 11th to personalize your

tool, whenever you purchased

Thule DeckHand & DeckGlide

Check out the redesigned versions of Thule's legendary Set-to-Go and Glide-and-Set. The **DeckHand** (upper photo) is ideal for larger kayaks and SUP boards. It can handle up to 85 lbs of load. The wide, padded, and adjustable pads give great support to your boat.



The **DeckGlide** (lower)

has 2 DeckHand mounts for securely holding the front of the boat while the rear mount has a soft pad that makes loading easier.

They can attach to almost every rack out there. (There may be one crazy one out there it can't fit, but we haven't seen it yet.) Both come with a full set of straps and bow/stern tie-downs.

Northstar Trillium

If the old story of Goldilocks taught us nothing else, it's to remind us that you'll be happiest when you find something that's just the right size. Also something about bears. The Northstar Northwind Solo worked great for larger people, but left the smaller paddler wishing for something that fit them better. The Trillium keeps the great all-around hull, while shaving 1 foot off the total length (now 14'6") and 1.5 inches off the width. The result? A boat that can handle a smaller paddler who might want to take a nice trip deep into remote waters.

it. Come by and say hi.

Chota Hybrid Boot

Growing up I always thought I wanted a waterproof boot. "No water shall come in!" I said. I didn't reason that if water can't come in, it can't get out either. So that's what I got. A boot that coudn't get rid of water once I stepped in a deep puddle. It made for less than entertaining hikes. That's why the Hybrid Boot has

large micro screen for shedding water. The closed-cell uppers won't waterlog, leaving your foot damp for hours. The high-traction rubber sole grips all sorts of terrain, and the padded ankle gives your ankle some appreciated support at the end of a long day's hike.

Delta 12 AR

There's been some really neat innovation in the recreational kayak world. Delta introduced their fusion hull in 2015, and are bringing its fusion hull (conventional V-shaped bow blending to a catamaran-style in the stern) to the 12 AR. (AR =Adventure Rec). The V-bow gives a calmer ride through moderate chop, and the catamaran, or double hull, provides incredible stability. They made the cockpit larger for easier entry and exit at the ends of your trip. Made of thermoformed plastic, it weighs an amazingly low 40 pounds, so it's easy to load and unload.

NRS Bill's Bag HD & DriDuffel

For more than thirty years, the NRS **Bill's Bag** has been keeping the treasured gear of rafters, canoeists, and

explorers of all kinds nice and dry.
Bill Parks, NRS's founder, helped create the iconic design, and thus the development name stuck.
They're bringing in the new HD version. The 21 oz. PVC that makes up the upper part of the bag is replaced with insanely heavy and durable 34 oz. material. It comes in 110

liter and 65 liter sizes.

The **DriDuffel** solves the "keep my stuff collected and dry" problem a little differently. Instead of a roll-top closure, it uses a TIZIP waterproof zipper. This makes it easer to load and unload your stuff. The DriDuffel uses heavy duty 21 oz. PVC throughout the enclosure, and features plenty of webbing loops and aluminum fasteners for most any attachment scenario. It comes in 35L, 70L, and 105L sizes, and multiple







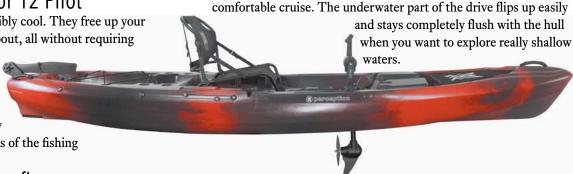
WHAT'S NEW - FISHING

Perception Pescador 12 Pilot

Pedal drive fishing kayaks are incredibly cool. They free up your hands while allowing you to move about, all without requiring

making a trip to the DNR and paying various fees that are required once an electric motor is added. Perception's Pescador 12, as the name might suggest, is heavily

designed around the needs and wants of the fishing



Jackson Kayak Mayfly

My dear departed father-in-law loved fly fishing. I think he would have been taken by the Jackson Kayak Mayfly, and not just for its name. Based off of the Coosa HD, it's been tweaked to meet the needs of fly

fishermen and women. Adjustments were made to maximize stability, providing a stable standing position while fishing. Snag management (minimization) takes center stage: no unnecessary fabric, a unique foot block, and flip-down box storage bins make stripping line a snap.

The comfortable seat has multiple positions for

customer. The pedal drive is geared to enable easy acceleration and

comfort and for trimming out the hull.

A Therm-a-Rest lumbar pad enhances your time in the captain's chair. The aft of the boat is even rigged to accept a Power-Pole Micro anchor to keep you at your favorite spot.



15%
All Apparel and Accessories

20%
All NRS Life Jackets

Ion PFD
MSRP: \$109.95
Canoecopia Price:
\$87.96

Women's Siren
MSRP: \$109.95
Canoecopia Price:
\$841.46

Women's Siren
MSRP: \$109.95
Canoecopia Price:
\$87.96



FREE SHIPPING ON ALL SPECIAL ORDERS OVER \$75.

BIC

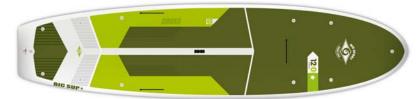
Ace-Tek 12.0 Cross Fish

So on the face of it, it sounds strange. It did to us at first. Why would you want to fish from a SUP? Because you get a height advantage relative to the sit-in kayaks. They're considerably lighter than the fully-outfitted kayak, and that makes them a lot easier to load, unload, and transport. They also give

you a full-body workout, as a thrown-in bonus. Does it take some added skill, and force you to try to be a minimalist? Probably, but that's also the allure of them. BIC took their Cross 11.0 design (which a lot of SUPers were already fishing off of) and made it a little bigger to increase the stability and carrying capacity. It's not just a



dedicated fishing board, naturally. You can still get on it and go have a ball in your local waters, let your kids find their quickest lap times around the deck, or even take up yoga on it. As the image above suggests, this will be at the show only, so get 'em while they're here.



Wilderness Systems

ATAK 120

When Wilderness Systems showed off their ATAK 140 last year, they were impressed with the response, but got tired of people muttering, "seems a mite bit long for the creek I fish." Thus was born the ATAK 120. It keeps the super-stable hull for easy handling, low-profile deck for easy paddling in windy conditions, and adds a bit more rocker for better turning in faster waters or really tight streams. They even added a secondary scupper hole for side-scanning transducers. All of the other benefits transfer over: comfy seat, rails aplenty, Flex Pod OS for electronics or the newly-coined "Helix MD" Li-ion motor drive system, and three separate places where a Power-Pole anchor can be deployed.





Jackson Kayaks Cuda HD

The Cuda HD evolves Jackson's Cuda 12. It's packed with lots of thoughtful upgrades like molded-in rod tubes to protect your gear better, a full standing pad, and a Power-Pole mount at the stern. The hinge design on the bow hatch was tweaked. The hull itself was improved for greater carrying capacity (up to 425 lbs, from 350) by lengthening it and widening it slightly. The result is improved stability, tracking, and speed. They added in YakAttack tracks almost everywhere and put Ram Mount rod holders behind the seat rest. Tackle and Plano box storage abounds near the cockpit. They included a Platypus Hydration system behind the very comfortable Therm-a-Rest lumbar support seat. You'll be able to stay out for weeks -ok, hours - catching with comfort, and staying hydrated.

Native Watercraft

Slayer Propel 12 LT

Fishing kayaks are great at what they do. They're amazing at taking you places the bigger boats can't go, and without an eye-popping price tag. One of the later questions we get asked is "How do I get it from here to the water?" followed by, "How much does it weigh?" (Some then ask whether they should join a health club.) If keeping weight to a minimum is important to you, then rejoice at the Slayer Propel 12 LT. This fully-outfitted boat clocks in at a very minimalist 61 lbs, thanks to its thermoformed ABS hull and deck. The Propel drive drives forward and in reverse, while the rudder lets you set a course for your own lightweight fishing adventure.



WHAT'S NEW - FISHING

NRS Chinook

Yes, I know what you're saying. Isn't that the same Chinook that you had here a few years ago? No. And yes. What's changed? Colors. For 2017, the Chinook comes in gunmetal grey, high-visibility orange, and a very nice natural olive-y green. It still is packed with pockets, lash points, and a super high-back for hot summer comfort.



Wilderness Systems Radar 113 & 115

The Radar by Wilderness Systems, is lacking in RAdio Detection And Ranging systems and/or the actor, Gary Burghoff*. It is not, however, lacking in fishing prowess. It incorporates their FlexPod OS system for fish finders as well as the Helix MD propulsion system. The FlexPod PD console accepts a pedal drive or side-scanning fish technologies. The AirPro MAX seat is easily adjustable up or down, as well as back or forwards. One of the best innovations is the rudder control which can be mounted on the left or right side of the boat. The larger Radar 115 can even take the AirPro 3D seat which splits the difference between standing and sitting, for better stability than standing and better sighting than sitting.



* Played Walter "Radar" O'Reilly in M*A*S*H from '72 to '79



Yakima

JayHook

The JayHook might look suspiciously like Yakima's entry-level J-cradle known as the HullRaiser, with a black pad. Look a little closer and you'll see that the mounting system has been tweaked to support the modern aero bars that are becoming the norm. Look even closer and you'll see the mount can handle 99% of all the bars on the road. Solid carrying capacity for everyone.



Seattle Sports

Firewater Bottle

Many years ago your editor (Jim) used to like to light water on fire in chem class. (Splice in some propane to a water faucet, then light gas, open valve and —boom!— firewater.) This is not that, thankfully. These collapsible bottles from Seattle Sports can carry the other definition of firewater, the standard definition of water, or any other blend of powdered flavoring agents and H₂O, and carry that water around while glowing. Fun for camping trips or movie nights in your family room.



WindPouch

Hammock

Darren loves hammocks, and has since I met him 23 years ago. The problem has always been finding a mounting point for them. It is very hard to move a tree to make for more convenient hammocking. (Don't ask. Long story.) That's why the WindPouch people made inflating their hammock super quick, no motor or lung-heaving required. Swing the large open ends through the air, and roll it closed like a dry bag. Clip the ends together and hang out on the beach or anywhere you like.





Build Your Own Stitch-and-Glue Teardrop Camper From a Kit or Plans



Therm-a-Rest

Questar HD

This may be the perfect canoeist camper bag. Stuffed wiih 650-fill Nikwax Hydrophobic Down encased in a water-resistant shell, it meets the sweet spot of being good and warm (rated as a 20°F bag) while not too heavy (2 to just under 2.5 pounds, depending on size), and plush and comfy as the night is long —or day, depending on when you want to sleep. It comes with SynergyLink straps to keep any sleeping pad (sold separately) in place even if you toss and turn more than an eight-year-old niece. If you happen to have an over 40-year-old partner, tell her the Toe-asis baffled pocket warmer will keep her feet warm and happy.

Yakima

DeckHand

Merriam-Webster thinks a deckhand is "a sailor who performs manual duties." Yakima disagrees, and thinks a DeckHand is an upgraded Mako saddle capable of attaching more quickly to almost any factory or aftermarket bar/wing/board out there. The new DeckHand is lockable to whatever it clamps to, which is not something you can do to the M-W version. Sold in pairs and comes with a strap and a bow/stern tie down.

WRSI

Current Helmets

Honoring the memory of Lucas Turner, and developed with engineers at Johns Hopkins University trying to make a safer whitewater helmet. Interconnected straps help hold the helmet in place even under hydraulic forces.

The straps self adjust to hold the helmet in place so it won't move about on your noggin'. The O-Brace harness conforms to the



back of the head and keeps the helmet positioned safely. Made of an ABS shell and a polyurethane inner shell separated by two layers of EVA foam to dissapate energy from impacts. WRSI also improved sizing and fits. Protect your most valuble asset, your brain.









Therm-a-Rest

Uno Chair

The Uno Chair is Therm-a-Rest's one chair you'll always bring to a campsite or to a summer music festival. It packs into a small, portable, self-contained disk that can slip into any backpack. In its chair-mode, it was designed to comply with most festival regulations, so it's copacetic at the local jamboree. It can also be configured to work as a convenient camping side table. As a chair, it's good to handle up to 250 pounds of relaxing camper. In tablemode, it's designed to carry a beverage or two. (Don't dance or sit on it in table-mode. Play UNO on it instead.)



LOON Paddle Co

Footprint Board

The LOON Footprint Board attempts to reduce the resource footprint of Stand-up Paddleboards by using renewable resources and reusing existing materials. The deck and the bottom of the board are made from Earth-friendly flax fiber for increased strength. It uses renewable cork for the rails. Then it reduces the footprint even more by employing a recycled EVA deck pad.

Design-wise, it's an all-arounder for Midwestern waters. It's got a little point to the bow along with a keel-like design through the first half of the hull to aid in holding a line, and a bit of rocker for playing in waves. Single fin for reduced drag (compared to a thruster-fin design). Available in three sizes to fit everyone from small to darn beefy.





Astral Designs

Bluejacket

The Bluejacket is a bomber tough PFD that allows maximum mobility. Its outer shell is 400 Denier Cordura, but uses comfy 200 Denier near your skin. It gives amazing freedom of movement thanks to its side-entry and "Foam Tectonics" design that separates the movement of the front panel from the rest of the PFD. A hydration sleeve in the back helps keep you from drying out. (Somehow a Lotus logo snuck in again on the back. Well played.)



MTI Trident & Destiny

The Trident & Destiny are low-profile racerback style PFDs with a Z-strap cinch system for a nice snug fit. They've got huge mesh pockets for storing whatever goodies you want (including a ring for trust-but-verify keyring attaching). They've got reflective trim front and back for increased visibility. The Destiny differs from the Trident by having MTI's Adjust-a-Bust borrowed from their PFDiva jacket. The adjustable system reduces the "squish" that a lot of female paddlers complain about. More comfort equals more PFD wearing, and that translates to happier and safer paddling.



Level Six Puffer child PFD

Most adult PFDs hide an implicit assumption about the wearer: he or she will be able to keep her head up and above water. That's a fair presumption, generally speaking. Except when dealing with children, especially infants. The Puffer has a huge head collar to handle what the child cannot. The multiple upper strap system ensures a good, snug, but not-too-tight fit. The huge strap at the top makes quick grabs easy. It's even got a quick-release crotch buckle to make diaper changing simpler. So don't leave Junior on the shore next time you go out on the water but make sure he's got a PFD designed for his young body.





Stohlquist Escape series

Our PFD wall told me it wished it could fit thin-framed, early-tween kids better. Sure, we can *float* the kid, but the frame sizing isn't Just Right. Most XS vests are actually XS/SM and are thus too big. That's why Stohlquist came up with a great intermediate size that's Youth Large/Adult XS. Rather than forcing them into a floppy adult PFD, they've got one that's rated for 75-125 lbs, and that's great news. We'll be carrying the Youth and Youth Large/Adult XS during the year, and the whole Escape line at Canoecopia.



MTI Neptune

We love inflatable PFDs. They have an inherently low profile which lets you move around easily and allow for a lot of cooling air during the sweltering summer heat.

MTI's Neptune has a great auto-inflate feature that will kick in whenever the PFD gets soaked, no user action requred. Sure, you can inflate it yourself with the pull string, but you will not have to. The

Neptune is all-day comfortable with its neoprene panels touching the neck. The yoke-style bladder makes it easier to swim in. It takes the standard 24-gram CO₂ canister.

NRS Ion

The Ion is a unisex / men's version of NRS's wonderful women's vest known as the Siren. It's a side-entry, low-profile jacket that is really comfortable thanks to the padding on the shoulders, and the soft material on the skin-facing parts of the jacket. It's got a nice large pocket in the center with a hand-warming liner built in.





INTRODUCING THE ALL NEW

DELTA 12 AR



The new Delta 12AR features our first Large Recreational Cockpit, geared towards easy entry and all-day comfort. Highlighted also by our innovative Fusion Hull Design, it offers effortless glide, precise handling and exceptional stability. Whether you're a novice, angler, photographer or paddling enthusiast it's the perfect platform for your next adventure.

| Cockpit: 20"x 50" | Length: 12' | Width: 26.5" | Weight: 42lbs

To learn more about our lightweight thermoform construction and industry-leading design and innovation, visit one of our experts at Canoecopia 2017 or our website at www.deltakayaks.com



PROUDLY MADE ™ NORTH AMERICA





Katadyn BeFree Microfilter

The BeFree Microfilter is a .5L filter which can pull all the standard baddies out of your backcountry water like Cryptosporidium, Giardia, E-Coli and

Salmonella. Anything larger than 0.1 microns is caught by the amazing shake-to-clean filter. (Note: viruses are smaller than 0.1 micron. Look for a water purifier if you're in contaminated areas.) The BeFree gives you the freedom to get hydrated anywhere, anytime. Raise a container to staying hydrated out there.



Seattle Sports

Survivolts

I never really thought just how universal the USB connector really is until I saw Seattle Sports' Survivolts. It's a multi-tool for the 21st century. The main tube in the back holds the 5000 mAh battery

which can power up any USB device. The plug-in connectors add (L to R) a 130 lumen flashlight, a 5 mW laser, an electronic fire starter, a 150 lumen strobe, and a 135 dB siren. Swap out whatever e-tool you need and/or feel like you've got a set of tools that would make the Caped Crusader proud.

Swift Canoe Adirondack Pack 12

Is it a canoe? A kayak? Some hybrid? Honestly, I'm not sure. I do know that it is stable as all heck (low, low seating will do that for you), darned efficient (24" at the waterline), and incredibly easy to transport. The heaviest one weighs 26 pounds, while the carbon model is only 20 lbs. (That's less than one of my nephew's mega-pizzas!) Grab it and see just how light your next boat could be.



Yakima HandRoll

The HandRoll's predecessor, Hully-Rollers, really improved the getting-a-kayakon-a-car experience. Yakima decided to redesign the clamping mechanism to fit their (and everyone else's) aerobar. As a bonus, the new HandRoll cuts the number of things you have



to tighten down by half. That's reason enough to upgrade, in my opinion. Need more reasons? The mount is now lockable to frustrate opportunistic thieves.

Boardworks Verve

The Verve SUP board (that'd be the pointy thing to the right that says "Verve") is an 11' long, 28" wide board for smaller paddlers weighing no more than 170 to 190 lbs. Expert paddlers who want a more lively board can be up to 220 lbs. Its displacement design is optimized for speed, but the single FCS fin is placed forward enough to allow for fast turns in the surf. The carbon netting on the deck looks amazing and reduces weight for better acceleration.

Agawa Canyon Boreal Folding Saw

Camp saws were a favorite of my Scout troop. We'd truck deep into the woods looking for an oversized fallen log to cut into pieces. And then we'd lose a piece of the saw while trying to assemble it, and have to return to camp annoyed and empty-handed. The Boreal saw has no parts to lose, and it's incredibly simple to assemble and dissasemble. If past me is found wandering in the woods, please give me one of these.



Menasha Ridge Press

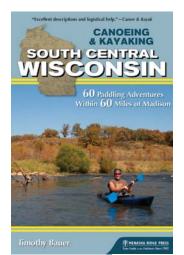
Canoeing & Kayaking South Central WI

Holy buckets! Jim has lived in Dane county for over 20 years and had no idea just how many nearby paddling spots he hadn't even heard of, let alone explored. The book, by Timothy Bauer, shows 60 paddling adventures within 60 miles of our fair city, Madison, WI. It will be Jim's new go-to reference every time he loads up his boats, and should be mandatory for every paddler in south central Wisconsin.

We-No-Nah

T-Formex Spirit II, Adirondack, Wilderness, & more

We've got great news for you. There's a successor to the "do everything" material called Royalex. It's called T-Formex, and you can read all about it on page 23. We're delighted to tell you that the old molds are up and running again. In 2017, Wenonah will produce the more "general purpose" boats to reduce the possibility of backorders, but will be making their entire line of laminated thermoformed boats again later.



Yakima

Slim Shady

The Yakima Slim Shady is easy protection from that big UV factory in the sky. It would provide coverage to 36 people if they were able and willing to fit on a 1 foot squre of ground — but more likely will protect 2-4 folks who are chilling in a camp chair, looking to extend their time in the great outdoors. It goes up in an instant, weighs only 20 lbs., and fits on universal crossbars. It is compatible with Yakima's SKS (Same Key System) to make sure it stays put.





Nova Craft Fox Solo

Solo canoes should be a lot more common. They are fantastic teaching/learning crafts since there is immediate and uncomplicated feedback about your paddling inputs. They also just feel "right" because of the way you can slip into a paddling "zone." The Fox Solo has the delightful handling of Nova Craft's Bob Special and Pal with the proportions changed to the needs of a solo boat. They decided to make it 14 feet long, which hits the sweet spot between tracking straight on longer trips, and yet short enough to be quickly maneuvered when the situation demands it. It's big enough to handle a sizeable load, and/or a canine companion, but not too large for when you'd just like a nice day out on the water.

Level Six Algonquin Pack

Canoe camping is easier than kayak camping due to the ease of loading and unloading. Canoe packs make that even easier with handles and straps placed right where you need them. They're wider rather than taller so you can portage your canoe while hauling your stuff. Level Six's Algonquin Pack is inspired in part by Canada's lovely Algonquin Provincial Park. It's made of water repelling (not waterproof) 840-denier nylon fabric that can take a lot of rough handling. The back and straps use mesh and foam for comfort on a high rod portage. The hip belt and sternum strap distribute the load and keep it in place. Takes 96 liters of "kitchen sink" anywhere you want to go.







Seattle Sports

Bilge Balls

A dry bilge is a happy bilge, as the saying goes. Or would go, if there were such a saying. Still, we can all agree that a paddler with a bilge ball loaded with water from the bottom of her hull is made even happier by chucking her ball at a nearby unsuspecting friend. We think it's a useful and entertaining paddling accessory. Perhaps mandatory.



Goal Zero

Lighthouse Micro Flash

Who could have guessed that the original USB specification back in

1996 would end up on



though not underwater

Gecko Brands Waterproof Phone Tote

One Tuesday out on the Wisconsin River, I got a call. Trouble in server-land. I was so nervous about losing my phone to the River that it took forever to solve the problem. I would have loved having a waterproof phone tote like this. Gives access (and control) to smartphones, and keeps other small treasures dry and readily at hand. My

motto: "Leave

not to chance that which you do not have to," and I can't wait to live it with one of these in my





Aqua-Bound Malta SUP Paddle

The Aqua-Bound Malta paddles are almost as beautiful as the smallest nation in the European Union. They are just gorgeous in Sunwave or Berry colors, made of compression molded fiberglass with carbon fiber shafts. We'll be carrying the 2-piece, adjustable version that weighs in at only 20 oz. The blade has 27 sq. inches of wavegrabbing area, angled at a shallow-ish 10 degrees.

use.



Hydro Flask

Insulated Bottles

Plastic containers are recycled at a shockingly low 6.5%. The rest end up in our oceans and landfills. So do yourself and the environment a favor and invest in some TempShield double walled vacuum insulated, 18/8 Stainless Steel,





WHAT'S NEW

Thule Motion XT

Cargo boxes are "da bomb," as kids used to say. They magically add storage as needed. The Motion XT is "da nukleur (sic) bomb" with a forward placement of the cargo box to allow more freedom for rear hatches, and a redesigned clamp that accomodates bigger bars and has a click-style torque wheel to prevent over-tightening. Naturally, it opens from driver or passenger side and with the SlideLock, locks in place once it is closed.



LevelSix

Jericho LS Neoprene Top

For water temperatures that aren't quite appropriate for your bathing suit, the Jericho Neoprene Top is just the ticket to spending more time in a kayak or on a SUP board. The Jericho feels as comfortable as a cotton shirt next to your skin, thanks to an innovative wicking channel system, but has the warmth and protection of a neoprene wetsuit.





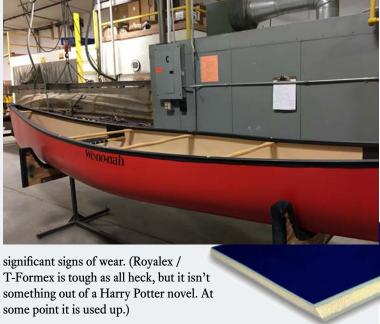


NEW MATERIAL! T-FORMEX

In 2013 the paddling community discovered that the laminated material known as Royalex was going to be discontinued. It was... scary. Royalex was light enough not to pull a muscle while transporting it, strong enough to be used almost anywhere, stiff enough to give decent performance on longer trips. It fit right in the middle price-point. If there was a do-anything, go anywhere material, Royalex was it. For 3 years, the paddling industry held its breath hoping for something to fill that hole. In 2016, we got the welcome news that Canadian Jacques Chassé developed a near clone of Royalex that he called T-Formex.

I spoke with Bill Kueper, VP of Wenonah Canoe, about the new material. Bill said that Jacques designed T-Formex to be a "functional replacement of Royalex" and that it appears he's succeeded. Bill thinks it is a material that was "desperately needed... [and] represents the most significant thing to happen to canoeing in a long time." It allows canoes to be built with fewer compromises, and a lot more performance. "Performance?" I asked. "You have to remember that performance means a lot of different things to different users," said Kueper. He reminded me that whether it's bumping rocks for the casual paddler, ease of transporting, or washing fish guts out of the boat, T-Formex represents a real performance advantage, and it allows designers to do things that aren't possible with rotomolded hulls.

When Wenonah brought their T-Formex canoes to dealers in the UK, the Brits couldn't wait to take it out to "go out for a bump and a scrape" on their shallow and/or moving rivers. They were delighted. They highly welcomed the new material, especially since after a minimum of three years their existing educational fleets and livery boats had begun to show



T-Formex resets the clock. It means that the paddler doesn't have to worry about losing their boat if they missed the sleeper rock or didn't turn quickly enough. One bad call could have meant the loss of a \$2,700 canoe, but with T-Formex, the worst you'll have to do is replace the gunwales. The new-to-paddling family now has a fantastic cabin boat, or one that can take them wherever their adventure leads. The recreational whitewater paddler has options that didn't exist for three years. 2017 will be a great year as manufacturers slowly roll out their old (and new!) designs to take advantage of T-Formex.

-Jim Pippitt

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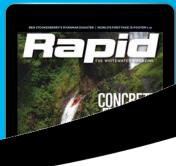














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FEATURES

Choosing a boat: Canoe? Kayak? or SUP?

A quick primer on the various types of boats you'll find at Rutabaga and Canoecopia

THE canoe is the Lake Wobegon farmer: solid, sturdy, and generally not too flashy. The kayak is the modern Californian fusion restaurateur: willing to look forward as well as back, and mindful of current trends. The SUP is the transplant from Hawaii: wondering why everyone is stressing out rather than catching a wave and hanging ten.

Canoes are often easier to get in and out of. They haul more gear more easily. Tandem (2+ person) canoes benefit from some instruction. You can make them work without training, but learning a few tricks make for much more enjoyable cruising. Jim thinks they're less "fussy." Grab paddles, PFDs, and go. Also, he and Cat just have to move and tie down one boat, rather than two. It matters, sometimes. Shouldn't, but does.

Solo canoes are a fun, special case. Not as fast as tandems, but have a Zen calm about them. They're also easy to get in and out of. Once you pick up the control strokes (which are often used in a tandem), the grace of them almost overwhelms. Jim finds

himself slipping between paddle strokes without having any conscious thought about anything other than "go there."

Kayaks, especially the small "recreational" ones have the huge advantage of stability that beats the band —plus a double-bladed paddle. Most all are solo boats, and that makes for less-complicated input-outputs (translation: easier to just get in and go). Advanced boats (sea kayaks) can handle conditions that would be trying for canoes, and have efficiency bonuses as well. Whitewater and crossover kayaks give yourself the freedom go anywhere and/or bump into rocks. It's darned fun.

Stand-up Paddleboards (SUP) are the newcomer to the paddling scene. They're an incredible workout. They give nature-lovers a different view of the world. Kids love 'em. (I mean, they LOVE them, and will come up with all sorts of daredevil games if allowed to. We normally do.) If you've got even small surf or waves, they're a joy to play with. Downsides: they don't carry much gear, unless you're paddling a big board.



Why I use a Greenland Paddle

An appreciation of the subtle joys of the traditional paddle by Christopher Crowhurst

LIKE religion, people newly converted to traditional paddling can be a little over zealous. Proclamations of the Greenland paddle's superiority over other styles are rampant on the Internet, and are generally fraught with bias and subjective conjecture. My own preference is built upon an obsession. I have been obsessed with Greenland Paddles since the very first time I saw a Greenland roll performed (which was performed by the president of the local paddle club at the time, Jeff Forseth, in the middle of Cedar Lake, an urban lake in the Twin Cities).

There is a simple elegance to Greenland Rolling and traditional paddling in general that builds upon the characteristics of the Greenland paddle, its

Paddle Clip
Split Clip Design
Integrated Hook Eyes
Anti-Snag Ends

Kayak Fishing Gear

Kayak Outfitting,
Accessories and
Replacement
Hatch Covers

symmetry, its simplicity, its buoyancy. There is also a deep sense of connection that one can derive from paddling with a tool that you have made yourself. Simply fashioned from a 2x4 with basic tools like saws, planes, or my favorite, the spoke shave. A Greenland paddle is within the reach of anyone and everyone.

I have a collection of roughly fifty Greenland paddles, each with its own unique properties and characteristics. Slight changes in a Greenland paddle's shape, length, and width can profoundly affect the paddle's performance in specific conditions, or its

effectiveness to perform specific tasks. My favorite Greenland paddle for surfing is not the same as the one I like to use on long trips, which is not the same as the one I use when practicing rolling, which is not the same as the one I use in a sprint race. It is not unusual to see me paddling with three Greenland paddles on board, not because I am indecisive, but because I like to use the right tool for the job.

The simplistic appearance of the Greenland paddle belies the complex nuances that this elegant tool possesses.

Just as there is a dichotomy in the simplicity and complexity of the paddle shape, the paddling strokes used to propel and turn the kayak are also nuanced in history and purpose. Whether learning to paddle silently to hunt sea mammals (or Styrofoam targets) or swiftly to



retrieve fallen prey (or chase down your fellow paddlers), the ancient strokes of the Inuit paddlers of Greenland provide a stroke for every scenario. Yet due to the friendly, non-threatening simplicity of the paddle, anyone can pick one up and propel a kayak forward with ease and control.

Rather than forming a dogmatic opinion of any paddle type or style, my recommendation is to experiment, try them all, and see what fits you, your body, your kayak, and your situation. Maybe the Greenland paddle will capture your heart too.

Christopher Crowhurst was runner up in 2016 for the "All-Around Good Guy Award" as decided by an unverified list of Greenland paddlers. He is also this year's president of Qajaq USA.



GET YOUR BOAT TO THE WATER FAST AND EASY

JayLow

Versatile, adaptable, and super low-maintenance, the JayLow kayak mount provides maximum loading and minimal fuss. Carry one kayak in cradle position, or two boats in stacker position.





Perception Perception

HandRoll

An easy way to load and securely carry your boats, the HandRoll is perfect for any kind of kayak. Durable rollers guide your boat into place, and the universal mounting hardware works with almost any roof rack.



DeckHand

Designed for quick and easy loading, and featuring universal mounting hardware for a variety of roof racks, the versatile DeckHand's padded, flexible cradles conform to your boat's shape for a secure carry.







Canoecopia Presentations for 2017

Places to go, things to do, new ways to do it. We've got it all and then some.

Erin **Achatz** Y Families Who Paddle Together, Smile Together abc 15-year-old Erin is a rising star in canoe slalom racing, but she quickly admits she

didn't get there alone.

The support of her

family has not only



helped to make her a success as she competes against the best juniors in the country, but has made it fun. Paddling is the family sport for the Achatz's and it keeps them healthy and happy together. Join Erin and follow her adventures through photos and stories as she looks to inspire more young people and their families to hit the water with each another.

Kerry **Ahrens Build YOUR Best** Wilderness First Aid Kit abc

Part of a successful trip is understanding before departure that emergencies can happen. Building the ideal first aid kit is key to preparation for any



trip. Join Kerry to learn how to build a first aid kit tailored to your and your fellow campers' known medical problems and the location/ terrain you are visiting. Gain helpful tips for "must haves" needed in any first aid kit.

Chris **Amidon Exploring an Island Wilderness: Isle Royale National Park**

Isle Royale offers over 570,000 acres of isolated wildness spread across an island archipelago. Water makes up 75% of this wilderness park, offering unparalleled opportunities for canoe and kayak enthusiasts. The land portion of Isle Royale is found in its islands, the largest being 45 miles long and 9 miles wide. Interspersed

throughout the park are over 450 smaller islands, which protect the magic of this place. 165 miles of trails and over 336 miles of Lake Superior shoreline lead visitors to discovery, adventure, and exploration.

Grea Anderson Waves for Paddlers

Do you want a deeper understanding of waves? Learning a few basic wave concepts will make you a more effective paddler. Navigate the surf zone with confidence, so you can avoid a pounding or



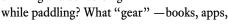
catch the ride of your life. This talk will discuss: the best places to launch and land, why shoals create larger waves, and just what is is clapotis? All this and more —come learn about waves!

Jeff Bach Making Your Own Wood Paddle abc

There's a wide range of wood available for crafting a paddle. Walnut, basswood, even pine can be used in making paddles when combined with epoxy and fiberglass. The light footprint of wood as well as its texture and appearance simply cannot be matched by engineered materials. Blade shape and surface area can vary widely to match the paddler's size and technique. A handle can be shaped to fit hands, large or small. So give wood and the pleasures of working with your hands a try - you'll never go back!

John Bates **Brain Food: Gear for** the Brain and Heart While Paddling

We paddlers obsess about paddling gear, and certainly for good reason. But what about all the time we have for thinking and conversing



artistry, music, quotes, philosophies - should we take along to enrich our paddles? What do we want to know about, think about, dream about? What do we want to have happen in our head and hearts while we're going from Point A to B? Bring your thoughts to share.

Ecological and Historical Gems: Paddling Northern Wisconsin

Wild undeveloped lakes and rivers usually offer the richest ecological treasures, plus they're often steeped in stories. We'll explore some of the finest paddling waters in northern Wisconsin, all known for their quiet beauty and history.

Timothy Bauer & Barry

Kalpinski Surrounded by Reality: 60 Paddling Trips within 60 Miles of Madison

From craggy sandstone cliffs to glaciated marshes, urban backyards to windswept prairies, Madison is not only the capital of Wisconsin, it's at the center of a wide variety of paddling platforms. You can paddle trout streams, wide rivers, and quiet lakes. Join local guys Timothy Bauer and Barry Kalpinski



from milespaddled.com for a look at paddling Madison's own backyard as featured in Timothy's brand new guidebook, Canoeing and Kayaking South Central Wisconsin: 60 Paddling Aventures within 60 Miles of Madison.



Lonnie Bedwell Kayaking Blind: Vision is in the Mind, Not the Eyes

Blind adventure athlete, award-winning author, and 2015 National Geographic Adventurer of the Year, Lonnie Bedwell has kayaked some of the most challenging whitewater in the world despite completely losing his eyesight in 1997. With homespun charm and humor, Lonnie shares pivotal moments during his recovery that led him to kayaking. He recounts how he navigated some of his biggest river adventures including stories from the Grand Canyon and Zambezi. The life lessons he's learned inspire

audiences to find the courage and motivation to overcome any challenge they face.

Jimmy **Blakeney**

Brought to you by BIC SUP

Moving Around Your SUP with Style abc In this on-water seminar ACA SUP Instructor Trainer Jimmy Blakeney will explain and demonstrate basic through advanced techniques

for moving around your stand up paddleboard, and the paddling skills needed to do so successfully.

Uma

Blanchard Two Women Take on Big Water

Uma Blanchard and Sophie Goeks became the youngest female team to complete the 1200-mile kayak circumnavigation of Lake Superior in



Tips for Enjoying **Canoecopia Speakers**

- The Exhibition Hall is large; plan enough walking time to arrive on time, especially on Saturday when the aisles can be crowded.
- Many presentations are standing room only on Saturday; try seeing those speakers on Friday or Sunday for better seats. Some presentations are only offered on Friday and/or Sunday.
- The pool sessions have a limit of 99 attendees for each time slot. Please arrive early to ensure your spot.
- Strategically use speaker presentations as an opportunity to sit down and rest.
- Any changes to the speaker schedule will be posted online and at the Information Booth and in the speaker room area. See www.canoecopia.com



5339 Wayne Terrace · Madison 608-258-3636

Sales: Mon-Thurs: 9am-8pm; Fri: 9am-6pm; Sat: 9am-5pm **Service:** Mon-Fri: 7am-5:30pm; Sat: 8am-1pm

5822 Odana Road (at Tokay Blvd) · Madison 608-442-3232

Sales: Mon-Thurs: 9am-8pm; Fri: 9am-6pm; Sat: 9am-5pm **Service:** Mon-Fri: 7am-5:30pm; Sat: 8am-1pm

summer 2016. The coastline ranges from large industrial harbors to ragged and wild cliffs and beaches absent of human presence. Uma will share snippets of the 86-day trip, start to finish. Hear about planning details and stories of comic, terrifying, and odd encounters with weather, animals, and people on the big lake.



Sharon & Alec **Bloyd-Peshkin Risky Business**

Dressed for immersion: check! Safety gear: check! Hatches sealed: check! What could possibly go wrong? If you haven't done a proper risk assessment before getting on the water, you and your boat might not return unscathed. Risk assessment isn't about eliminating all risk; it means understanding what the risks are and making informed choices. Sharon and Alec offer a process that works for individuals and groups who paddle together. Get experience assessing the risks in various scenarios and leave with a tool you can use.



Featured speakers. Folks who have done really extraordinary trips.



Young presenters (under age 35) leading the way.

abc Newbie-friendly talks appeal to those just starting out.



Camp skills: how to live the easy life when you're in the wilderness.



Lots of water drops form a Pool. Pool found in the Clarion Hotel.



Youth & family topics help adults get kids outdoors.



It's a film. But you knew that.

Ken Braband & Craig Esposito Adaptive Paddling with Team River Runner abc

When it comes to overcoming physical and mental obstacles, water is the great equalizer. With more than 50 chapters across the country including Milwaukee and Green Bay, Team River Runner gives military veterans of various ability levels opportunities to find health, healing and new challenges through kayaking. We will demonstrate some of the latest adaptive gear and hear from adaptive paddlers who talk about their paddling challenges and successes.

John **Browning** Navigation 210: Beyond "Look, See, Go" abc

Most of us are pretty good at the "look, see, go" method of navigation, but do you know what to do when the fog rolls in and you no longer see your destination? Do you know how to plot your trip so you can find your way when you can't just go by sight of destination? Join John as he provides you with some basic concepts of navigation. Some of the things covered will be the various types of compasses and their use, as well as some basic map and chart reading skills.

What's in Your Kit? abc

Do you have the right stuff in your kit? Join John as he discusses what's in his kit. He will discuss in a "show and tell" fashion what's in his kit to address equipment repair, people repair, and signaling for help if all else fails.

Why So Many Great Lakes Rescues? (with Lenore Sobota. See page 53.)



Emma **Burgeson** & Paige Norman

Brought to you by MTI Adventurewear

Yukon 1000: Racing from Canada to Alaska in 8 Days

In July 2016, Emma Burgeson and Paige Norman became the first women's team to ever finish the Yukon 1000, the longest canoe and kayak race in the world. From Whitehorse to the Dalton Highway Bridge, this wild 1000 mile journey has been shared by few but appreciated by many. Join them as they share their tales from the trail and address the importance of women in the wilderness and adventure racing.

Kevin Callan Whisky Tour on Scotland's Spey River

The Happy Camper takes the ultimate canoe journey. He heads down northern Scotland's Spey River —from the mountains to the searunning whitewater, camping along the river



bank, and stopping now and then to taste test a few drams of whisky at local distilleries. It's a dream come true!

My Pre-Teen **Daughter Still Thinks Canoe Tripping is** Cool (with Kyla Callan)

Join Kevin and Kyla as they share tips and tales of how he's successfully raised a pre-teen who still thinks it's cool to go



on a canoe trip with her dad.

Rob Center & Mack Truax A Lifetime of Paddling Destinations on the **Northeast's Northern Forest Canoe Trail**

Whether a weekend adventure, a weeklong journey, or a 740-mile through paddle, the Northern Forest Canoe Trail has something for everyone. Outdoor adventures from mild to wild beckon kayakers and canoeists to the longest inland water trail in the Northeastern United States. Discover serpentine streams through bogs full of wildlife, broad lakes with breathtaking vistas, and rivers ranging from leisurely curves to quickwater and whitewater. You'll be inspired to explore the forests, villages, and farmlands that make the Northern Forest such a treasured place.



Mary Lou Cerami SUP Safety 101 abc

Whether you have been paddleboarding a few days or a few years, it's good to be familiar with paddle safety before your next trip on the water. Join ACA SUP Instructor Mary Lou as she offers a solid trip checklist detailing everything from what to wear on the water, to how to handle unplanned circumstances, and learn about the one piece of gear you should never leave home without.

SUP with Your Pup abc

This how-to, on-land workshop will give you the basics on paddleboarding with your water-loving best friend. Mary Lou will emphasize fun and safety and will give you a toolkit list of skills & equipment needed to get started.

SUP Yoga for Beginners abc

Whether you are a total yoga newbie or not, join Mary Lou as she demonstrates a few poses guaranteed to impress your friends. Discover how to build a yoga pose from the ground up, emphasizing core strength, relaxed breath, and a good mental approach to your SUP Yoga practice.

John Chase A Historical Tour of Isle Royale

In addition to dramatic scenery, this Lake Superior gem is rich with history. Join John as he explores the island as it was in centuries past as well as the present. Learn



about former settlements, mine sites, private camps, and resorts of yesteryear along with firsthand info on some of today's finest camp locations accessible only to paddlers.

Power to the Paddle: Exercises to Improve Your Canoe and Kayak Paddling abc

Join this fun, hands-on session where you'll learn and practice functional exercises to help you paddle longer, faster, and stronger. Learn simple exercises requiring little or no equipment and targeting crucial muscles to be a better paddler, build endurance, and prevent injury. You'll improve your outdoor experience and become the best paddler you can be!

Preston Ciere Paddling Pup Adventures: Tips for Canoeing with Your Canine abc

Learn how and why to safely bring your four legged friend along on your paddling and camping adventures. Preston will be sharing



amusing and inspiring stories about Nancy, the canoe dog. A Hurricane Katrina survivor, Nancy went from a Louisiana pound to the northern backcountry where she's become a famously furry inspiration to get more people and their pups spending time in nature.

Jim Coffey **Paddling With** Purpose: Whitewater Healing ***

Jim Coffey is well known in the whitewater world. From teen years as a slalom racer, to his video series, to setting records running



waterfalls in his canoe, Jim is no stranger to the whitewater limelight. In 2014 his son was diagnosed with autism. Suddenly, the Coffeys became part of a new community, where families are connected through the challenges of ASD. From their experiences, they launched Whitewater Healing, a grassroots program providing whitewater rafting, canoeing and kayaking experiences for kids and families challenged with autism around the globe.



John Connelly

Brought to you by NRS

PaddleQuest 1500: An Expedition to Inspire **Outdoor Desire**

On June 25th, 2016, John became the first to both canoe the Northern Forest Canoe Trail and kayak the Maine Island Trail, but went a step further connecting them with the Saint John River and Bay of Fundy in New

AMFRICAN CANOF **ASSOCIATION**

Midwest Division Meeting

Saturday, 6-7 pm, Voyageur Room, Clarion Hotel

Join us for this interactive, educational, and fun meeting. Bring a friend, club member, or anyone you paddle with so we can explore how the American Canoe Association (ACA) can better serve the region!

Midwest Division Paddle Club Rendezvous

Saturday, 7:30-8:30 pm, Great Area, Clarion Hotel

Join fellow paddlers to enjoy appetizers, a cash bar, and the chance to network with paddlers from across the region. Starting after the ACA Midwest Division Meeting, come learn more about what groups are represented in our region, catch up with old friends and make some new ones. (Free ticket required from the ACA booth in the Canoecopia Lobby.)

Brunswick, Canada; 1500 miles in 75 days. This solo expedition, launched in the Adirondack Mountains on April 16th, proved challenging, rewarding, eye-opening, and was tracked in realtime by satellite and followed by thousands online. Be inspired to seek out these water trails and experience portions of them for yourself. Photo: Brian Threlkeld

Dale Cox The St. Croix and **Namekagon Rivers**

Even before they were protected as part of a unique National Park in 1968, the St. Croix and Namekagon Rivers were well-known paddling and fishing rivers. Almost 50 years



later, these waters continue to create memories. Whether you are a beginning kayaker looking for an easy day paddle or an experienced canoeist searching for a week long adventure, the 233 miles of protected waters at the St. Croix National Scenic Riverway await your discovery!

Paul **Danicic**

The Economic Contribution of the Boundary Waters Canoe Area Wilderness

This past year, the Friends of the BWCA worked with Conservation Economics Institute and 13 locally-based Boundary Waters outfitters to measure the economic impact of wilderness visitors to the local communities. This new economic study of the BWCAW was a top finalist for the national SHIFT award recognizing contributions to conservation through outdoor recreation and is seen as a model for economic understanding of wilderness areas across the country. In this session, we will discuss the BWCA's economic contribution and what it means.

CHECK THE WEBSITE!

We got lots of feedback (thank you! give us more!), and you've told us "the thing I wanted to see was cancelled." We get it, we want what you're reading now to be The Truth. But the Real Truth is that stuff (sometimes) happens. That's why we keep our most up-to-date schedule available at www.canoecopia.com.



Winchell **Delano** Rediscover North America: Journey from the Gulf of Mexico to the Arctic Ocean

In March of 2014, six friends decided to attempt a canoe expedition from the Gulf of Mexico to the Arctic Ocean. Nine months later, they set out to do just that. They battled against the current on the Mighty Mississippi, weathered a Midwest winter of snow and ice, traversed massive lakes, dodged constantly shifting forest fires, and shot challenging whitewater. The journey took eight months, and after escaping an early tundra fall, they finally made their goal of Kugluktuk, Nunavut, on September 2nd, 2015.

Kris **Dressler** & Doug **Neal** The Science Behind the Swirls: What are these swirly motions and how do they affect paddlers?

You've heard the terms —eddy, vortex, whirlpool, cyclone—but what are these spinning motions? These flow patterns have captivated people for centuries - from the artwork of DaVinci to the paintings of Van Gogh. But what is a vortex? And how does it differ from an eddy? Join Doug and Kris for a lively discussion of fluid dynamics and paddling. We'll focus on the physics of these little swirls while emphasizing that paddlers of any skill level can use them to their advantage.

Israel Dunn

Brought to you by Legacy **Paddlesports**

Beyond The Basics: How To Rig A Fishing Kayak abc

You've bought your first fishing kayak, now you have to outfit it. Rod holders, anchor trolleys, fish finders,



even gear storage are all things to be considered. Join Israel as he covers the stuff you need (and don't need) to get the most out of your time on

the water. Learn about rod holder placement, track system usage, how to use an anchor trolley, paddle and tool storage, even transducer installation. Confidently set up your new kayak to tackle any species of fish on any body of water.

Abe **Elias Bush Craft Knife Design and** Function abc 4

Come learn exactly what bush craft is and the value this skill set provides the wilderness traveler. Get a closer look at why bush craft knives are different than pocket knives and learn about the specific chores they are expected to perform. Learn about knife design and how various elements of a knife (such as grind and handle shape) work together. Find out what to look for in a knife. This is an excellent prelude to Abe's Drop-In Clinic on Saturday afternoon.

Bush Craft Knife Skills abc

In this Drop-In Clinic, learn all you need to know about using the primary tool for bush craft, the knife. We will look at basic knife design and blade geometries. Basic handling techniques such as holds, cuts, and braces will be shown with an emphasis on safety. Care and maintenance of your knife will also be discussed.



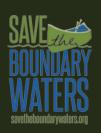
Robert Field

Brought to you by NRS

Return to the Pecos: A Kayak Fishing **Adventure**

Robert shares the story of his 8-day kayak fishing expedition down the Lower Pecos River in the southwest Texas desert. Two years prior, friends were on this same stretch of river when flash floods swept their kayaks and gear downstream, forcing them to evacuate via helicopter. Now they've returned to finish what they started, and they've invited Robert along to document the trip. The foursome will encounter scorpions, mountain lions, wild mustangs,





VISIT THE MTI BOOTH AND MEET OUR SPONSORED SPEAKERS DAVE AND AMY FREEMAN OF THE SAVE THE BWCA CAMPAIGN Photo: Aaron Black-Schmidt Location: Boundary Waters Canoe Area









and Class III whitewater as they fish their way through this inhospitable landscape.

John Frank & Neil Howk **Preparing for Your Apostle Islands** Adventure

Paddlers, campers, and hikers are attracted to Apostle Islands National Lakeshore by the power of Lake Superior and the challenge of visiting the wild and beautiful islands. This presentation offers a pictorial introduction to the national lakeshore's spectacular sea caves, historic lighthouses, and pristine sand beaches. Learn about basic principles for paddling safely among the islands and for responsibly using the lakeshore's camping and hiking facilities.



David & Amy Freeman Brought to you by MTI Adventurewear A Year in the Wilderness

On September 23, 2015, Dave and Amy embarked on a year-long adventure in the Boundary Waters Canoe Area Wilderness. That's 366 days of exploring and documenting the Wilderness with the purpose of keeping America's most visited wilderness area in people's consciousnesses throughout the entire year. The Freemans traveled over 2,000 miles by canoe and ski with sled dogs, visiting over 500 lakes, rivers and streams during their Year in the Wilderness.

Photo: Nate Ptacek

FEEDBACK, PLEASE

How can we improve the show? What did you think of the presentations you attended? We need your comments and suggestions! Thanks for helping us make Canoecopia even better.

www.canoecopia.com/feedback



Chelsea Froemke & Tessa Larson Journey 4 Renewal

In the summer of 2016, four women and one dog embarked on a 66-day canoe trip from Seagull Lake in the BWCA to York Factory on the Hudson Bay. The four did art together throughout the summer as a way to process and document their experiences. Their trip was in support of Wilderness Canoe Base, a camp where the four women had met and spent many summers guiding canoe trips. This 1,265-mile journey started as a dream, took over a year to plan, and resulted in one life-changing summer.

Amy Funk Aging Authentically

Do you worry about changes that have occurred -or will occur - as you grow older? Could you use some tips to quell your worries and empower you to face aging in a healthy way? The harmful media view of successful aging focuses only on our physical being. While this is important, a better view of aging focuses on our whole person, using nature to help us age authentically. Authentic aging involves focusing on our whole self, spending time in nature and leaving a legacy. Practical exercises included!

Celeste Gabai

Brought to you by Werner Paddles

Preparing to Paddle: Feel Better and Paddle Longer abc

As a full-time sports medicine provider for the US Olympic Committee Training Center in Lake Placid, NY, Celeste has helped to keep some of the country's most elite athletes healthy and performing at their best. As a paddler, she sees the wear and tear that is part of our sport. Learn about prevention and care for the most prevalent aches, pains, and injuries in paddling. Walk away with a great new look on prevention and develop an off-season and in-season plan to keep you paddling all your life.

Mona Gauthier **Food Dehydration** 101 abc

The excitement of planning and preparing for a wilderness adventure can be enhanced by including your own dehydrated meals. Thirty years of BWCA food prep



secrets will be shared along with basics on dehydrating food, complete meals, and types of dehydrators.

The Unpacking of Mr. Food II abc

Mr. Food II is a Frost River Camp Cook's Kitchen Pack made of 18 oz. waxed canvas that dutifully carries all food and food prep items on a BWCA trip. Thirty-three years of tips and tricks will be unpacked as Mona shares the secrets and stories of a well-perfected wilderness camping menu that has satisfied the hungriest and pickiest of appetites. Discover how to pack food that is lightweight, nutritious, affordable, and easy to prepare.

Trevor **Gibb** Quetico: The Land of Lakes

Quetico is a land of water. Seemingly made for the canoe, this vast wilderness park contains nearly 700 lakes over 4 hectares in size connected by creeks, rivers, and



portages. From the air, the landscape can appear as though it is mostly water. Join Park Superintendent Trevor Gibb to learn more about Quetico's water, history, culture, and take a journey through time to learn about the canoe routes of old. Then jump to the present to learn about how we are protecting our Quetico's waters today.

Gail Green & Grant Herman Apostle Islands Full Circle Tour

The Apostle Island National Lakeshore on Lake Superior is an absolute paradise for sea kayakers, drawing paddlers from around the globe. Gail and Grant, pioneers of Apostle Islands sea kayaking, infuse their backgrounds

as educators and passionate kayakers into this lively presentation where vivid imagery, music, and humor will leave you fully engaged. You'll launch with a past-to-present-day tour of cultural highlights, cruise by lighthouses and sea caves, and land with a thirst to re-visit or see for the first time this Superior location.

Peter **Grubb**Sea Kayaking's Hottest New Destination: Cuba!

For decades Cuba's government viewed kayaks as a potential escape vehicle. As relations improved between Cuba and the USA, so have possibilities for kayaking the best-preserved marine ecosystems in the Caribbean. Join Peter as he includes photos and yarns from kayaking tours on both the southern shores of Cuba and the spectacular northeast coast. Peter's spent 150+ days in Cuba and his stories will inspire you to experience what is sure to become one of the world's classic sea kayaking destinations.

70 Years of Paddling Reflecting over a lifetime of adventures, Don describes how his youth in a big city was transformed by an introduction to canoeing. These

early years developed

skills of self-reliance,

Don **Halloran**



cooperation, survival, and a concern for nature. It was inevitable that he would leave the city for a conservation career with various government agencies and a university professorship. His professional life has allowed abundant time for decades of paddling throughout North America. With humor and perspective, Don will explain the central role wilderness canoeing has played in developing his conservation ethic.



Bryan **Hansel**Brought to you by Northstar Canoes

Elements of Photographic Composition abc Learn an organic approach to photographic composition that you can use on your next canoe or kayak trip. This method of composition accounts for how photos are viewed as art and how most people approach photography in the field. It focuses on three easy to remember concepts: simplicity, flow, and relationships. When applying this method of composition in the field, you'll find it easier to take photos that capture a viewer's interest and evoke an emotional response.

WHAT TO SEE?

It can be daunting to narrow down which presentations to attend. So many great options in a very short weekend. Want to focus on all the "beginner friendly" programs? Or focus more on canoes, kayaks, or SUPs? Maybe you want to hear about paddling adventures in faraway locations or places closer to home. Or pick up tips on getting camp skills, catching big fish, or cooking up a delicious meal?

To use this feature, go to the "Presentations" section of the website, then select "Presentations by Category." It's a great tool to use for planning your schedule!

For a bit of fun, we've put together a few special themes for Friday evening.

- Friday Night Fish: Check out three talks about fishing. (See Dunn, Herman, and Nelson)
- Doctors of Physics: Back by popular demand! Learn science behind waves, swirls, and vortices. (See Anderson & Dressler/Neal)

Check all this out online at:

www.canoecopia.com

Sylvansport Come see us at Canoecopia 2017 With the 'GO-Easy' Adventure-Utility Trailer added to our lineup, SylvanSport has created the most versatile, innovative and fun range of small, boat hauling gear toting, camping trailers in the world. Come see us at Canoecopia and drive home with your very own GO or GO-Easy. Coolest: Camper Ever. sylvansport.com 828.883.4292



Steve & Ben Harris Y Seal River: A Subarctic Adventure

Flowing just south of the Manitoba and Nunavut border, the Seal River is the summer home of the western Hudson Bay polar bear population and countless seals. At the estuary where the river flows into Hudson Bay, thousands of beluga whales are often a paddler's companion. Along with a brief history of the aboriginal people, Steve and Ben will share their insights into trip planning, logistics, and wildlife of the river. Join them as they paddle from one exciting rapid set to the next, and explore this river's spectacular northern ecozone.

Debra **Hawthorne**Tips for Canoe Trippers abc **

Acquired over years of canoe tripping experience, Debra will share with you some tricks of the trade, from fire starting to camp set up and more. Whether you're new to canoe camping or a seasoned traveler, you'll gain tips that you can put into practice on your next adventures.

Canadian Style Canoeing abc

Join Deb in the pool as she demonstrates how to maneuver your canoe with ease and gracefulness. Designed to help you understand how simple techniques with body posture and paddle placement work together, you'll come away with an understanding of concepts and tips to improve your paddling.

Jeff **Herman**Brought to you by Werne

Brought to you by Werner Paddles

Essential Paddling Skills for the Kayak Angler abc

The moment you decide to chase a fish from a kayak, you need to start thinking like a



paddler. You'll never apply all of your fishing experience if you are frustrated or fatigued from paddling. Join Jeff, kayaker and angler, as he shares basic yet essential skills you'll need to enjoy your time on the water. Whether you're a novice or an experienced kayak angler, you're guaranteed to take away pointers that will help you enjoy fishing quiet backwaters and lakes.

Rescues and Safety for the Kayak Angler abc

Join ACA-certified Instructor Jeff 'Birdsnest' Herman for a look at rescues and safety concerns for the kayak angler. From self-rescue to tows to leaking boats, he will cover the basics learned from 15 years of real-world experience. What can seem to be so easy can actually be difficult and maybe not common sense. Come learn poolside from the pro.

Jesse **Hieb** & Matt **Krueger**



Jessie brought to you by Aqua-Bound

Gone Paddling: A Documentary Story

Jesse was the first person to SUP the entire

430 miles of the Wisconsin River. He created

the documentary *Gone Paddling* about his trip and the history of the River's revitalization.
Jesse will be joined by Matt Krueger, River Restoration Director for the River Alliance of Wisconsin, who will provide commentary about what work has been done to revitalize the Wisconsin River and the ongoing conservation work required to maintain the quality of a river this size.



Jeff **Hoeben** The Healing Power of Water

Take 15 young adult cancer survivors and put them in whitewater kayaks on the Snake River in Wyoming or the Rogue in Oregon and you



get a ton of fun and a whole heap of healing. Join Jeff Hoeben, two-time cancer survivor, as he recounts his time on the river with First Descents, a group dedicated to empowering cancer fighters/survivors through legitimate outdoor challenges.

Hether **Hoffmann**Paddling in Spite of the Ordinary: Andrea Knepper Documentary

Come see Hether Hoffmann's documentary about Andrea Knepper and her nonprofit, Chicago Adventure Therapy. This feature-length film, filmed on and off the water, features interviews with Andrea and youth leaders telling stories about the creation, challenges, and successes of Chicago Adventure Therapy. CAT provides outdoor adventure sports and leadership to underserved Chicago youth.

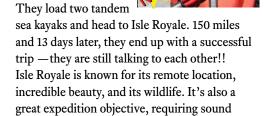
Thomas **Hurst**Families in the Wilderness and Boatbuilding

From boatbuilding in a community shop to paddling and trekking through the wilderness

of Isle Royale, take a look at outdoor education programs that have students setting down the pencils and getting their hands and boots dirty. One starts with a stack of wood and ends with students paddling down the river in their canoe. The second program has families exploring Isle Royale by foot and paddle, getting an up-close look at the wolf/moose study and the humble beauty of this recovering wilderness.

Don Hynek Beginning Expeditioning: Circumnavigating Isle Royale by Sea Kayak Four friends with solid paddling skills decide to up their game and

attempt an expedition.



trip preparation. Considerations include risk analysis and decision-making, food planning and gear selection, logistics, and making (in our case, extensive) in-progress trip adjustments.



Cliff Jacobson Camping's Top Secrets abc

This whirlwind seminar focuses on camping tricks that only the experts know —practical things you won't find in ordinary camping books. Learn how to inexpensively waterproof your sleeping bag, cope with a bad site, make a one match fire, painlessly remove an embedded fish-hook, stay dry in rain while wearing ultra-light rain clothes, purify silty western river



BIC Sport North America

BiC Sport





Rockwood Geo Pro; your Base Camp for the day, weekend or all week. A lite weight camping trailer with some of the same features you get in the larger, heavier camping trailers but with the capability to tow it with a car, SUV or small truck.

Bring it with you, almost anywhere. No more need to overload vehicles or to leave equipment behind. The Rockwood ESP camper features ProRac Systems, Inc. permanent cross bars that provide a load-bearing surface for a wide variety of outdoor sports equipment. It is easy to reach and adjustable to provide unmatched cargo carrying flexibility. The 15" Mud Rover Radial Tires with Aluminum Wheels provides a huge 12" ground clearance allowing you to get your gear where it needs to go

Providing more than you expect. The Rockwood Hard Side models are the perfect blend of the towing and storage advantages of a tent camper with the amenities found in today's travel trailers. Constructed with a smooth, vacuum-bonded fiberglass exterior that is quick and easy to set-up, this camper has the interior comfort you're used to.



JERRY'S CAMPING CENTER 4506 E. Broadway, Madison, WI 53716 "Wisconsin's light weight camper specialist" (608)222-1507 | JERRYSCAMPINGCENTER.COM

Stop by the Jerry's Camping Center Wing at the Canoecopia Show to see the kayak and canoe carrying capable Rockwood ESP tent trailers, the accommodating Rockwood Hard Side camping trailers and more.

water, waterproof and pack your gear so it will stay dry in rain or a capsize, and more!

Dress Right for Canoeing abc

Staying warm and dry on a canoe trip when the weather howls bloody murder requires good gear and superior skills. We'll examine what works best and why. Much of today's outdoor gear is designed for hunters, anglers, and backpackers, not wilderness paddlers. Cliff will outline some of his "equipment peeves," focusing on features that are flawed for paddling. Then, it's on to principles of outdoor clothing design, followed by a nose-to-toes review of the clothing and footwear you need for a wilderness canoe trip.

Bear-Proofing Your Camp abc 🚣

Learn how to protect yourself, your camp, and food from bothersome bears. You'll learn that the recommended method of hanging your food doesn't always work. What should you do if you meet a bear on the trail or see one in the woods? Black bears and grizzlies require different strategies. Learn practical information you can use whether you trek to the Arctic or the Boundary Waters Canoe Area. You are encouraged to download a copy of "Bear Rules" from Cliff's website, www.cliff-jacobson.com.

Jerry Karbon **Building Wooden Canoe Seats** and Thwarts abc

Learn how to lay out and build canoe seat frames and cane them using pre-woven cane or the traditional hand caning method. Jerry will discuss and display



the tools needed and demonstrate how to lay out and shape wooden canoe thwarts. Whether restoring old seats and thwarts or starting from scratch, you should be able to pick up a few tips to make your task easier, more enjoyable, and successful.

FEEDBACK? YES!

How can we improve the show? What did you think of the presentations you attended? We need your comments and suggestions! Thanks for helping us make Canoecopia even better!

www.canoecopia.com/feedback



Rob Kesselring Travel Like a Wilderness Guide: Tips from 1,000 Trips abc 🦀

Learn canoe camping tips and secrets gleaned from decades of wilderness river travels in Canada, Alaska, the Boundary Waters, the desert Southwest, Australia, and Africa. Rob will pack in as many tips and as much useful stuff and instructive stories and pictures as time allows. Join him for an entertaining, information-sandwiched session from one of the most experienced canoe guides in North America.

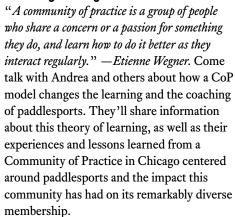
A How-to Guide to Planning a Canoe **Expedition in Arctic Alaska and Northern** Canada

Sooner or later all wilderness canoeists will hear the call of the North. Rob has answered that call 27 times. If you have ever felt the urge to leave the roads behind, way behind, come listen to his canoe camping stories from his journeys to the Far North. Learn some hints and feel a push to make your Arctic canoeing dreams become a reality.

Craig Kitchen & Kathryn Klis 💛 **Contemporary Canoe Builders and** Their Work: A Perfect Mating of Art, Craft and Nature 😭 🖯

Awarded Best Documentary at the 2015 Waterwalker Film Festival, Contemporary Canoe Builders and Their Work, pays tribute to those currently building all-wood, wood-canvas, or birchbark canoes while documenting their passion and creativity. People interviewed include builder-members of the Wooden Canoe Heritage Association, historians, guides, and museum curators. Four of the featured builders have since died, underlining the film's importance to the history of paddlesports. Canoes may live forever, but those who build them pass away. A film by Deborah Gardner, Gregory Nolan, and Edmond David, presented by Craig and Kathryn.

Andrea **Knepper** & CAT Youth **Communities of Practice: A Different Coaching Paradigm**



Engaging Young Paddlers



Engaging youth in paddlesports doesn't have to be difficult. Youth and adults at Chicago Adventure Therapy will share ongoing strategies used to get and keep youth involved in paddlesports. Short term: It has to be FUN! and challenging, with opportunities for autonomous learning. Long term: Community is key. So is providing clear and concrete benchmarks of skill, opportunity to paddle with more experienced paddlers, and leadership development opportunities. Come with questions and thoughts —they love talking about this!

Marty Koch **Basic River Safety** for the Novice Paddler abc

While paddling is usually a safe and enjoyable pastime, problems and accidents do occur. Join Marty as he presents information, geared



to the novice or beginner, on how to be a safe paddler by recognizing and avoiding the most common hazards. Learn how proper training and preparation can reduce your chances of encountering safety mishaps.

Sylvania Wilderness Area

Located just north of the Wisconsin border in the Upper Peninsula of Michigan is the enchanting Sylvania Wilderness Area. This area boasts over 20 lakes and is known for old-growth forest and trophy smallmouth bass fishing. Like a mini Boundary Waters, there are

Richard Retzlaff Years at Rutabaga: 3

How did you get into paddling:

I got hooked when a friend and coworker Clai, kept asking me to go paddling after work. No matter how tired I was I went and once I got out on the water I was rejuvenated.

Best part of Rutabaga: I love finding just the right boat for someone. The people I work with are awesome. I love going on paddling adventures together.

Favorite boat: Dagger Katana (form-fitting and responsive) and the Current Designs Prana (very nimble for its size).

Sand strategies: Just embrace it.



30 wilderness campsites with portages linking most of the lakes. Learn about the special rules and regulations, fishing, camping and hiking in the area, and go on a float down the Ontonagon River for trout.



Doris **Kolodji**

Power to the Pipsqueaks: Anyone can Pack, Paddle, and Portage abc

If you've always wanted to pick up a canoe and portage like the 'big boys,' then this energetic, hands-on workshop is for you! For decades Northern Lakes Girl Scout Canoe Base has been training women and girls to travel through the Boundary Waters Canoe Area Wilderness and Quetico Park. They specialize in teaching novices to feel like pros regardless of size or experience. Learn tips and tricks for women and youth in wilderness travel and practice specific techniques to flip up and portage canoes.

Kevin **Kratzke** Travels with Elle: **Kayaking Lake Powell** Join Kevin as he reminisces about kayaking Lake Powell with his dog, Elle. For two weeks they explored the lake and its side canyons. With



nearly 2000 miles of shoreline, Lake Powell is a paddler's paradise in the fall with warm days and breathtaking canyon scenery. See photos of side canyons including Cathedral in the Desert, Annie's Canyon, Iceberg Canyon, and more. Where the water ends, the hiking begins, taking you through slot canyons that would otherwise be difficult to access.

Continued on page 45



PRESENTATION HIGHLIGHTS

CANOECOPIA IS jam-packed with things to do and see! Use this 4-page pull-out section to keep track of speakers and events happening throughout the weekend. Find last-minute changes (and there are likely to be a few) at canoecopia.com

Aluminum Chef Competition

Our crowd-pleasing cook-off returns Saturday, 4:30 pm. Quetico Room

THE Aluminum Chefs are back! Once again, our three chefs will test their camp culinary skills against each other in true

outdoor style. Kevin Callan will emcee as woodswoman Mona Gauthier and former park ranger Marty Koch go up against local chef Joey Dunscombe of Madison's Weary Traveler Freehouse. Using MSR stoves and cook kits, and a pantry of simple you might have



on your next camping trip (donated by the Driftless Cafe in Veroqua, WI), this fast-paced event is always a favorite!

Come join the fun —you could be one of the judges from the audience who will determine the winner of each course!





Featured Speakers

Sharing extraordinary trips that we think you'll find inspiring and entertaining

Lonnie Bedwell is an extreme sports athlete who was named National Geographic 2015 Adventurer of the Year. He is best known for his first blind descent of the Colorado River through the Grand Canyon as a part of a team assembled by Team River Runner.

Winchell Delano and five friends paddled 5,200 miles from the Gulf of Mexico to the Arctic Ocean in eight months, beginning with 2,000 miles upstream on the Mississippi River in winter. Winner of the Canoe and Kayak 2016 Expeditionof the Year Award.

Dave and Amy Freeman completed their Year in the Wilderness advocacy adventure in September of 2016 after 366 days in the BWCA. Their trip was designed to raise awareness and focus attention to the threat of a proposed mine on the edge of the wilderness.

Dale Sanders 'The Grey Beard Adventurer' paddled the entire length of the Mississippi River in 80 days to celebrate his 80th year of life. For this he was honored with the Canoe and Kayak Magazine's Spirit of Adventure Award, a prestigious honor given to someone who inspires others to pursue outdoor adventures.

Jon Turk is a scientist, adventurer, and author with numerous awards to his credit. His journey around Ellesmere Island was considered by polar experts to be the last great unattempted polar expedition —no one had ever even attempted this before due to its remoteness and dangerous ice conditions.

Drop-In Clinics

Saturday, 1-4 pm, Atrium and Loon

DROP-IN Clinics are back! For three hours on Saturday afternoon, we invite you to drop by the Atrium & Loon for some show and share. Join our speakers for informal conversations and demonstrations as you learn to build a paddle, cane a canoe seat, tie a few knots, handle a bush craft knife, improvise tools of survival, and care for your boat. Please see the schedule on page 42 for specifics.

Featuring: Jeff Bach: Making Your Own Wood Paddle; Abe Elias: Bush Craft Knife Skills; Jerry Karbon: Building Wooden Canoe Seats and Thwarts; Sherri Mertz: Proper Care and Feeding of Your Boat/ Board; Chris Raab: Paddle Making; Dave Shaprio & Don Gasper: Knots for Paddlers; Paul Sveum: Wilderness Survival for Paddlers

SPEAKER SCHEDULE

			Ups		
		Atrium	Loon	Bear	Caribou
		D. Mongno Choosing the Perfect Kayak Paddle	J. Ringdahl Plum Island: Door County's Newest Treasure	A. Levesque What Women (Paddlers) Really Want	K. Kratzke Travels with Elle: Kayaking Lake Powell
FRIDAY	.3	D. Mongno The Forward Stroke: Sitting Down or Standing Up	G. Anderson Waves for Paddlers	J. Chase A Historical Tour of Isle Royale	S. Mertz Choosing Your First Kayak
FRI	\sim	C. Raab Gearing Up to Lead a Trip		T. Bauer & B. Kalpinski 60 Paddling Trips in 60 Miles of Madison	S. Mertz Things I Wish I'd Known When I Started Kayaking
		J. Chase Exercises to Improve Your Canoe and Kayak Paddling	T. Hurst Families in the Wilderness and Boatbuilding	C. Gabai Preparing to Paddle: Feel Better & Paddle Longer	M. Koch Basic River Safety for the Novice Paddler
	9:30	1 -	K. Wikle Playing Rough on the Dynamic Shoreline of the Great Lakes	T. Thompson & R.McCallister Natural North Florida	S. Mertz Choosing Your First Kayak
	0:3		M.L. Cerami SUP Safety 101	J. Van Den Brandt Improving Your Image: 20 Tips for Better Wildlife Photography	
	1:3	J. Chase Exercises to Improve Your Canoe and Kayak Paddling	M.L. Cerami SUP with Your Pup	S. & B. Harris Seal River: A Subarctic Adventure	P. Grubb Sea Kayaking's Hottest New Destination: Cuba!
SATURDAY	12:30	Drop-In Clinics 1:00 - 4:00 (ongoing)	Drop-In Clinics 1:00 - 4:00 (ongoing)	B. & M. Marko Boundary Waters with a Toddler	D. Sproule The Thirty Thousand Islands: A World Biosphere Reserve
SATU	1:30	J Bach: Making Your Own Wood Paddle J. Karbon: Building Canoe	Skills P. Sveum: Wilderness Survival	What's In Your Canoe?	J. Connelly PaddleQuest 1500: An Expedition to Inspire Outdoor Desire
	2:30	Seats & Thwarts S. Mertz: Caring for Your Boat/Board C. Boath, Boddle Melion		K. Ahrens Build YOUR Best Wilderness First Aid Kit	S. MacGregor Trip Photography That (Doesn't) Suck
	3:30	C. Raab: Paddle Making D. Shapiro & D. Gasper: Knots for Paddlers		J. Bates Brain Food: Gear for the Brain and Heart While Paddling	T. Gibb Quetico: The Land of Lakes
		Power to the Pipsqueks: Anyone	D. Mongno The Forward Stroke: Sitting Down or Standing Up	R. Williamson & M. Porter Planning a Fishing-based Wilderness Canoe Trip	R. Oppedahl I Heart Wisconsin River Trip
	10:30	A. Levesque Yoga for Paddling	N. Langlie Nurtured by the Canoe	J. Coffey Paddling With Purpose: Whitewater Healing	R. McLeod Paddling the Upper Mississippi River
>	11:30	M. Langlie Fitness for Paddlers	A. Talley Tall Tales from the Fur Trade Trails	S. Mertz Things I Wish I'd Known When I Started Kayaking	W. Delano Journey from the Gulf of Mexico to the Arctic Ocean
SUNDAY	2:3	D. Mongno Choosing the Perfect Kayak Paddle	D. York The Peace of Whitewater	J. Lockwood Journey to the Greenland Na- tional Kayaking Championships	B. Schultz Kayak Fishing: Getting Started
S	ÿ.	D. Mongno The Forward Stroke: Sitting Down or Standing Up	S. Shrader Kayak Fishing: Add a Little Friendly Competition	S. & G. Nelson BWCA Sites to Visit	D. Halloran 70 Years of Paddling
	3.3	P. Kuhn A Perfect Fit: Outfitting Your Kayak	M. Langlie Women in the Boundary Waters	T. Gibb Quetico: The Land of Lakes	S. MacGregor Trip Photography That (Doesn't) Suck

SPEAKER SCHEDULE

Main Floor							
	Sylvania	Algonquin	BWCA	Superior	Quetico		
	P. Ciere Tips for Canoeing with your Canine	N. Sachs National Wild and Scenic Rivers in the Midwest	A. Talley Tall Tales from the Fur Trade Trails	G. Green & G. Herman Apostle Islands Full Circle Tour	C. Jacobson Bear-Proofing Your Camp	4:30	
	G. Schrab Entrypoint to the Rivers of Time	T. Pflieger Door County: A Paddler's Paradise	S. Nelson Fishing the BWCA	K. & K. Callan My Pre-Teen Kid Thinks Canoe Tripping is Cool	L. Bedwell Kayaking Blind: Vision is in the Mind, Not the Eyes	5:30	FRIDAY
	A. Levesque SUP: Walk on Water	R. Smith Favorite Ontario Canoe Trips	M. Gauthier The Unpacking of Mr. Food II	D. & A. Freeman A Year in the Wilderness	J. Turk Crocodiles and Ice	6:30	YAC
	B. Perry Spirituality of Navigation	J. Vandiver & One Match Band Songs for the Paddler	iver & One Match S. & G. Nelson Packing and Planning for a Exploring Isle Royale D. Sanders Old Man and the Mighty		7:30		
	B. Perry Paddling in New Zealand: The Great Barrier Island	B. Hansel Elements of Photographic Composition	B. Schultz Kayak Fishing: Getting Started	M. Koch Sylvania Wilderness Area	C. Jacobson Camping's Top Secrets	9:30	
	R. Wellington River Angels	R. McLeod Paddling the Upper Mississippi River	C. Zarley Catching Canoe Country Walleyes	G. Green & G. Herman Apostle Islands Full Circle Tour	L. Bedwell Kayaking Blind: Vision is in the Mind, Not the Eyes	10:30	
	A. Funk Aging Authentically		B. Smith & R. Malchow Day Tripping Door County's Shipwrecks	J. Bates Ecological and Historical Gems of Northern WI	K. Callan Whisky Tour on Scotland's Spey River	11:30	
	C. Gabai Preparing to Paddle: Feel Better & Paddle Longer	T. Bauer & B. Kalpinski 60 Paddling Trips in 60 Miles of Madison	D. Sanders Old Man and the Mighty Mississippi	M. Gauthier Food Dehydration 101	C. Jacobson Dress Right for Canoeing	12:30	SATURD
	S. Oeth E. Branch of the Penobscot: Wilderness Whitewater	N. Schroeter Emergency Room Procedures in the Wilderness	T. Pflieger Door County: A Paddler's Paradise	K. & K. Callan My Pre-Teen Kid Thinks Canoe Tripping is Cool	C. Amidon Exploring Isle Royale National Park	1:30	RDAY
	J. Herman Essential Paddling Skills for the Kayak Angler	N. Sachs National Wild and Scenic Rivers in the Midwest	W. Delano Journey from the Gulf of Mexico to the Arctic Ocean	R. Kesselring Travel Like a Wilderness Guide:	J. Turk Crocodiles and Ice	2:30	
	D. Hynek Circumnavigating Isle Royale by Sea Kayak	J. Vandiver & One Match Band Songs for the Paddler	M. & M. Morrall Canoe Tripping Bucket List	D. & A. Freeman A Year in the Wilderness	D. Cox The St. Croix and Namekagon Rivers	3:30	
	C. Kitchen & K. Klis Contemporary Canoe Builders and Their Work	R. Smith Favorite Ontario Canoe Trips	R. Kesselring Planning a Canoe Expedition in the Far North		Aluminum Chef Competition	4:30	
	S. MacGregor Trip Stories That (Don't) Suck	C. Zarley Catching Canoe Country Walleyes	B. Hansel Elements of Photographic Composition	J. Frank & N. Howk Preparing for Your Apostle Islands Adventure	C. Jacobson Camping's Top Secrets	10:30	
	E. Weicht A Superior Summer	T. Thompson & R.McCallister Natural North Florida	R. Center & M. Truax The Northeast's Northern Forest Canoe Trail	S. Nelson Fishing the BWCA	L. Bedwell Kayaking Blind: Vision is in the Mind, Not the Eyes	11:30	S
		N. Schroeter Emergency Room Proce- dures in the Wilderness	B. Smith & R. Malchow Day Tripping Door County's Shipwrecks	J. Bates Ecological and Historical Gems of Northern WI	K. Callan Whisky Tour on Scotland's Spey River	12:30	SUNDAY
	B. Paulsen Three in Pakboat: The Kazan River	D. Hawthorne Tips for Canoe Trippers	M. Koch Sylvania Wilderness Area	J. Turk Crocodiles and Ice	C. Jacobson Dress Right for Canoeing	1:30	~
	· ·	J. Vandiver & One Match Band Songs for the Paddler	M. & M. Morrall Canoe Tripping Bucket List	D. Cox The St. Croix and Namekagon Rivers	R. Kesselring Travel Like a Wilderness Guide	2:30	

SPEAKER SCHEDULE

		Clarion Hotel			
		Voyageur	Killarney		
	4:3(A. Elias Bush Craft Knife Design and Function	H. Hoffmann Paddling in Spite of the Ordinary		
ЭАY		B. Lawry Kayak Forward Stroke	A. Knepper Engaging Young Paddlers		
FRIDAY	6:30	K. Braband & C. Esposito Adaptive Paddling with Team River Runner	I. Dunn Beyond the Basics: How to Rig a Fishing Kayak		
	7:30	Healing Waters: Veterans,	J. Herman Essential Paddling Skills for the Kayak Angler		
	9:30	PTSD, and Paddling J. Browning What's in Your Kit?	E. Achatz Families Who Paddle Together, Smile Together		
	10:3	S. & A. Bloyd-Peshkin Risky Business	S. Leaf In Search of the Good Life: A Family, a Canoe and a Portage		
	$\overline{}$	W. Taylor Raw Oregon: A Coastal SUP Adventure	E. McDonah One Woman's River		
RDAY	12:30	B. Lawry Kayak Rolling: Dry Land Basics	R. Field Return to the Pecos: A Kayak Fishing Adventure		
SATURDAY	1:30	R. Shukla The Accidental Advocate (from The Wild & Scenic Film Fest)	E. Burgeson & P. Norman Yukon 1000: Racing from Canada to Alaska in 8 Days		
	2:30	J. Hieb & M. Krueger Gone Paddling: A Documentary Story	L. Sobota Overcoming Fear: One Stroke at a Time		
	0	D. Murphy & R. Gardner Restoring the Baraboo River	U. Blanchard Two Women Take on Big Water		
		J. Van Barriger Packing the Perfect "Oh Sh!t Kit"	C. Froemke & T. Larson Journey 4 Renewal		
	10:30	D. Leavy Load & Go Kayaking	J. Browning Navigation 210: Beyond "Look, See, Go"		
> -	1.3	B. Lawry Kayak Rolling: Dry Land Basics	T. McMahon Backpacking and Hiking in the Boundary Waters		
SUNDAY	12:30	J. Hoeben The Healing Power of Water	M. Westenberger SUP Racing 101		
6)	1:30	R. Wellington River Angels	P. Danicic The Economic Contribution of the BWCAW		
	2:30	A. Knepper Communities of Practice: A Different Coaching Paradigm	K. Lehner Basic Kayak Safety		

	Pool Demos – Clarion Hotel				
	SATURDAY	SUNDAY			
12:00	J. Herman Rescues and Safety for the Kayak Angler	D. Hawthorne Canadian Style Canoeing			
12:30	J. Blakeney Moving Around Your SUP with Style	J. Blakeney Moving Around Your SUP with Style			
1:00	B. Perry Solo Kayak Rescues	B. Lawry Braces to Rolling			
1:30	D. Hawthorne Canadian-style Canoeing	B. Lawry Surf, Ski, Safety and Remounts			
2:00	B. Lawry Braces to Rolling	S. Mertz Secrets of Effortless Boat Control			
2:30	M. L. Cerami SUP Yoga for Beginners	A. Levesque SUP Yoga			

Pool Demonstration Notes

- Pool sessions are 20 minutes long.
- Pool demonstrations have significant capacity limitations. The fire code limits us to 99 people.
- Since they're so popular and space is limited, we clear out the audience before each new demonstration. Line up early for those you want to see.



continued from page 40

Pete Kuhn

A Perfect Fit: Outfitting Your Kayak

This talk/demonstration will cover how to make adjustments to the inside of a kayak cockpit. Learn about seat and foot peg adjustments/ modifications followed by how to customize thigh braces with foam. Pete will use a cut-away kayak to show possible placement of modifications. Materials and shaping techniques will also be discussed.

Mary Langlie Fitness for Paddlers abc

This hands-on and active section will introduce you to some specific exercises that you can do to prepare yourself for the upcoming paddling season. Learn new ways to stretch and build strength during the off-season to avoid injury during the paddling season. All ages and fitness levels are welcome. Exercises taught can be modified or adapted for any paddler.

Women in the Boundary Waters abc

The Boundary Waters is a magical place for paddlers of all ages. As women, we may find that our interests, needs, and bodies change as we grow from childhood through the stages of adulthood. With these changes we can still maintain an active and adventurous lifestyle. Mary will explore ways to experience and enjoy canoe tripping throughout the many stages of our lives. Recommendations for gear, types of trips, equipment, food, and dealing with the elements will all be discussed. Bring your questions.

Nathaniel Langlie Nurtured by the Canoe

Once your foot gets in the door, there is no turning back. From being introduced to canoeing as a baby to studying Outdoor Recreation as a

college student, Nathaniel will take you on a journey of how his beginnings in canoeing has developed into a total love for nature. Whether it be paddling, running, skiing, hiking, or photography, he will discuss how his early experiences in the outdoor world opened up numerous possibilities, and helped him discover a paradise beyond imagination.

Ben **Lawry**

Brought to you by Stellar Kayaks

Kayak Rolling - Dry Land Basics

Kayak rolling is a skill worth mastering for reasons of safety, confidence, and the sheer fun of it! Join Ben for a look at a few dependable rolls that will get you up quickly and paddling again in a strong, safe position. On land, Ben breaks it down into key elements, then invites you to the pool (Bracing to Rolling) where you can see theory put into practice. A must if you're interested in rolling, having trouble with your rolls, or are interested in teaching rolls.

Bracing to Rolling

Join Ben as he demonstrates and describes the elements of the low brace, high brace, and roll -you'll notice many similarities. Learn how you can work on these elements as you discover how to practice with good quality drills. These can then be transferred into your everyday



paddling to expand your paddling horizons. To get the most from this demo, Ben recommends that you first attend his dry-land talk, Kayak Rolling: Dry Land Basics.

Kayak Forward Stroke abc

98% of your time is spent paddling forward. Ben will offer a look at the different phases of the stroke in detail, breaking them down into component parts. Then see how to integrate some of the key principles and safe biomechanics into your general paddling to make your stroke more efficient. Whether you want to paddle faster, further, or more efficiently, this is the presentation for you.

Surf Ski Safety and Remounts abc

Surf Skis are a growing segment of the market and their safety is always a topic of great discussion. Join Ben at the pool as he demonstrates safety basics and shows effective methods for remounting your surf ski. Learn about the leash options available to the Surf Ski paddler.

Sue **Leaf** In Search of the Good Life: A Family, a Canoe and a Portage

As we portage through life from one abyss to the next, we constantly define what the good life means through our choices. This presentation tells the tales of one family's choices - opting to paddle little-traveled routes, choosing to spend their free time on the water while looking for birds, wind-pruned trees, and land forms. The presenter will narrate ten short canoe trips on various waterways in the United States and Canada.

Diane Leavy Brought to you by Cascade Designs Load and Go Kayaking abc

Whether you're heading out for several weeks or just for the weekend, loading your kayak is a special skill that takes practice,



time, and patience to master. Join Diane for a presentation featuring handy tips and strategies for packing your boat for both long and short trips.

Kevin Lehner Basic Kayak Safety abc

There are safety considerations that all who venture onto water in a kayak should be aware of. This session will discuss how to assess risk and manage it in a way that will ensure a safe and enjoyable paddle. Topics discussed will include boat construction and safety features, paddling safety gear, personal competence, and weather and water conditions.



Anna Levesque

Brought to you by Dagger Kayaks & BIC SUP What Women (Paddlers) Really Want abc

Anna brings information and experience from over a decade of running women's-specific paddling classes and trips. Learn the science behind the differences between how women and men respond to stress, and how differences between the male and female brain play into decision making. If you're a woman who has felt like you haven't quite fit in, or if you're a man who would like to cultivate more effective communication tools when it comes to female paddlers, this talk is for you!

SUP: Walk on Water abc

Have you been curious about stand up paddleboarding? Want to find out why it's the fastest growing discipline in paddlesports? Do you have questions about how to get started? Come join Anna for a discussion on the benefits of SUP, what you need to get started, and how SUP can add variety to your outdoor adventures.

SUP Yoga abc

Interested in taking your yoga practice on the water? Or maybe you're just curious about this thing called SUP yoga? Join Anna for a discussion on logistics and anchors for practicing SUP yoga, as well as a demo on how to modify poses for stability on the board.

Yoga for Paddling abc

Anna's Yoga for Paddling sessions have become a staple at Canoecopia. Join this 500-hour certified yoga teacher with over 20 years of paddling experience for an all-levels class that will help to balance the musculoskeletal misalignments caused by the motions of paddling. Stretch, strengthen, relax, rejuvenate, and learn. No prior yoga experience necessary -come as you are! Bring your own mat or a towel and wear comfortable clothing.



John **Lockwood** Journey to the Greenland National Kayaking Championships (A)

Over the course of three years, Freya Fennwood and her father John Lockwood (owner and designer of Pygmy Boats) worked together to design a kayak for Freya to compete in Greenland's National Kayak Rolling Championships. In 2015 their collaboration culminated in Freya winning the top score in both the men and women's division in the kayak which would later bear her name. The film, Namesake: A Journey to the Birthplace of Kayaking, follows along as father and daughter experience firsthand the beauty and rich culture of kayaking in Greenland.

Scott MacGregor

Trip Photography That (Doesn't) Suck: The Secrets Pros Don't Share... Because They Don't Know abc

Find out what makes a great paddling image today, and what doesn't (Hint: The bow of your boat is so like totally '80s). Learn how to get your photos published. Discover the key differences between popular Instagram posts and award-winning magazine cover photos. See the worst images ever submitted to Rapid Media. Learn how to stop taking the photos you love, but nobody else does. Plus, learn the top 10 ways even the pros can improve their outdoor photography.

Trip Stories That (Don't) Suck: The Art of Great Adventure Writing abc

Step inside an editor's office and learn the simple rules of great adventure writing, better blogging, sizzling slideshows, and trip journals that jump off the page. This is a practical, lighthearted, and humorous guide for adventurers packing pens as well as paddles. Find out what makes a great story, and what doesn't (Hint: Nobody cares about your blueberry pancakes). Learn the secrets to getting your stories published, and how to avoid the six most common adventure writing pitfalls. Plus, learn the top 10 ways even pros can improve their adventure writing.



Bobby & Maura Marko Boundary Waters with a Toddler abc ***

Bobby and Maura love taking their children along on their adventures. This past summer they took the plunge and planned their first trips to the Boundary Waters with their 2-year-old son Jack along for the fun. As a result of research, planning, and asking a lot of advice, they enjoyed beautiful days in the sun, evening serenades from loons, inclement weather, and tantrums in the camp. Come hear what they prepped for, experienced, and learned from their time in the BWCA.

Ellen McDonah One Woman's River

This is a story about kayaking artist Ellen McDonah's 2014 solo source-to-sea 2,350-mile creative quest on the Mississippi River. Experience the Mississippi headwaters



to the Gulf of Mexico through unique art, photography, and tales from her trip. Grasping a childhood dream in retirement, she gave her artwork to those who showed kindness and

please see canoecopia.com for changes

found 107 days of adventure and determination in her kayak, Inspiration.

Reggie **McLeod**Paddling the Upper Mississippi River

Reggie will share the joys of paddling the upper stretch of the biggest river in America, from paddling short loops to camping out on an island. He'll explain going through the locks, river wildlife, how to join group paddles, and where to get get quality maps, and other useful resources for a river adventure. He'll also explore the recent boom in paddling the entire river, from Lake Itasca to the Gulf of Mexico. After the presentation he'll distribute detailed river maps and other useful materials.

Todd **McMahon**Backpacking and Hiking in the Boundary Waters

Get a new perspective on the Boundary Waters by hiking or backpacking. Pass by beautiful waterfalls and stunning scenic overlooks. Whether you're looking for a day hike, overnighter, or a weeklong backpacking trip, Todd will share great trip ideas for heading overland in the BWCA. Known for photographing trails, Todd has hiked the Kekekabic and Border Route Trails, the longest trails in the Boundary Waters. Also discover how to use your canoe to connect to these trails using portages and where to hike up to scenic overlooks.

Sherri **Mertz**Choosing Your First Kayak abc

The excitement of buying your first kayak can quickly turn to confusion when faced with an endless array of choices. How do you determine which is the right one, and



what does all that mysterious terminology like "rocker" and "tracking" mean? ACA-instructor, long-time paddler, and former kayak salesperson, Sherri Mertz will help you narrow your search and make it all very simple to understand. When you hit the sales floor, you'll be feeling like an expert!



Things I Wish I'd Known When I Started Kayaking abc

There is so much to learn when you start kayaking and so much equipment to acquire. You can save yourself a lot of grief (and money) by learning from the experience and mistakes of this long-time paddler and instructor. Join Sherri to learn how to make smarter gear choices, speed your learning curve, and avoid risks you may not even be aware of!

Proper Care and Feeding of Your Boat/Board abc

With just a small amount of routine maintenance your new canoe, kayak, or SUP can last for many years. When accidents happen, it usually just takes an easy repair to put your boat back into service. Sherri personally maintains a fleet of over 60 canoes, kayaks, and SUPs. Stop

"KIDS" THESE DAYS!

We're calling a bit of extra attention to the younger folks in two ways this year.

Young Presenters: We "older" folks can be heard bemoaning that the paddler demographic is trending older and that we wish more young people were passionate about the outdoors. Well, take heart! Our Young Presenters are paddlers under 35 who have been doing cool things and have stories to share. From epic adventures to environmental issues, local paddling trips to paddling as a family, these Young Presenters bring enthusiasm, energy, and a fresh perspective to their presentations.

We encourage you to check out these speakers and cheer them on as they demonstrate that the younger generation cares deeply about the outdoors and values their opportunities for adventures in nature.

Youth & Family Presentations: How do we continue to build this next generation of paddling and outdoor enthusiasts? Learn how others are working to get kids outdoors. Kevin Callan will be joined by his daughter, Kyla, speaking about canoe tripping with her dad. Get tips on how to canoe trip with a toddler (Marko), encourage paddling as a family activity (Achatz, Langlie, Leaf). Hear about a family's mission to develop paddling programs for youth with autism (Coffey) and learn about programs that get youth and families outdoors (Hurst, Knepper).

by with questions on boat maintenance or get information you need to make simple repairs on plastic and composite canoes, kayaks, and SUPs.

Secrets of Effortless Boat Control The secrets of effortless boat control are so

secret that many experienced kayakers don't know them, although they may do them unconsciously. Sherri has helped hundreds of students discover that good boat control doesn't have to be hard. She'll share those secrets with vou.

Danny **Mongno** Brought to you by Werner Kavaks

Choosing the Perfect Kayak Paddle abc

The surefire way to guarantee more fun while paddling is to use less energy by using a properly-fitting paddle and performing strokes



more efficiently. Join Danny as he discusses low-angle and high-angle paddling, paddle fit options, proper paddle lengths, and how you can judge a perfect-fitting paddle. Then he will dissect some everyday strokes to help you use less energy and have more fun on the water. Bring an open mind and be ready to learn.

The Forward Stroke: Sitting Down or Standing Up abc

Whether sitting in your kayak or standing upright on your SUP, the forward stroke, your most important and used stroke, is similar in its components. Join Danny as he gives some simple tips to make your stroke more efficient and use less energy on the water. This is an interactive seminar, so be ready to join along as Danny demonstrates. You'll have plenty of drills to take home to practice.

Mark & Merry Morrall **Canoe Tripping Bucket List**

Don't have the means or time for an exotic paddling expedition? That's okay - most of us don't! The Morralls will present to you five



premier paddling spots in the U.S. Scattered across the nation and ranging from three to six days, all with the option to extend longer, these trips will ignite your passion for adventure. Explore the Upper Missouri, Green, Allagash, and Buffalo Rivers along with the Okefenokee Swamp through videos, photos, and anecdotes. With a little planning, you too can enjoy the paddling experience of a lifetime.

Dave Murphy & Raine Gardner



The Baraboo River: Developing the Longest **Naturally Restored River in America**

The communities of North Freedom, West Baraboo, Baraboo, and Sauk County joined forces to establish a plan that serves to "Protect, restore, and enhance the natural environment within the Baraboo River Corridor and focus on opportunities that will spur recreation, tourism, and development to establish the region as THE premier water recreation destination in south central Wisconsin." When completed, paddlers will enjoy the longest naturally-restored riverway in America with whitewater features, including Class II Rapids. Learn how you can



Steve & Ginny **Nelson** Packing and Planning for a **BWCA Canoe Trip** abc

A Boundary Waters canoe trip takes some planning to ensure it will be successful. Learn what to pack, what route and entry points to use, how and when to reserve a permit, using an outfitter, and more. Join Ginny and Steve as they guide you through the details for a successful wilderness adventure. An excellent seminar for first-time or seasoned travelers.

BWCA Sites To Visit

Enhance your Boundary Waters adventure with historic and geologic sites as well as other points



Nova Craft has been working hard to find replacement materials for super strong, lightweight canoes.

After consulting with a materials research lab and conducting extensive in house testing, we are proud to introduce our new TuffStuff composite canoes.

Using Basalt and Innegra fibres in our proprietary layups, these canoes offer unsurpassed impact resistance in a hull that is both stiffer and lighter than Royalex.

View our YouTube channel to see the full story, we think you'll agree "that's TuffStuff"

TuffStuff. Even better for 2017



www.novacraft.com





of interest that most people paddle right past. This is a popular seminar and Steve has added new sites to the list. Map locations, background details, and photos of sites will be provided that will spark your imagination.

Fishing the BWCA abc

With a swirl of action, a fish leaps out of the water, does a tail dance across the surface, and you start reeling it in. It doesn't get much better than this! Join Steve as he guides you with 5 key tips and techniques that will help you catch walleyes, bass, and northern pike. Learn what tackle & lures to use, where to fish, and hear stories to get you enthusiastic about fishing in a world-class area... the BWCA.



Scott Oeth

East Branch of the Penobscot: Wilderness Whitewater in America's New Katahdin **Woods and Waters National Monument**

Join Scott as he shares his experiences paddling and poling the East Branch of the Penobscot River, a wild, wilderness-filled, whitewater river running through the heart of our nation's new Katahdin Woods and Waters National

Monument. This historic river is one of the most technically-challenging multi-day canoe trips in Maine, is lightly traveled, and offers tremendous natural beauty!

Ruth **Oppedahl** I Heart Wisconsin River Trip

The I Heart Wisconsin trip was an 18-day paddle from the source of the Wisconsin River to the confluence with the Mississippi in October 2015. As a positive response to the



state's budget cuts to natural resources, Ruth Oppedahl decided to use her vacation exploring our state from north to south and meeting with conservation groups and citizens along the way to learn how they help protect our lands, waters, and wildlife. She discovered a beautiful, wild river and wonderful people along the way.

Stuart Osthoff What's in Your Canoe? abc

Stu will cover in detail all the gear he uses and recommends for Boundary Waters and Quetico wilderness canoe trips. Nobody puts wilderness canoecamping gear through



the ultimate field test like Stu does, spending over 10 weeks each season guiding canoe trips in the wilderness. Only the very best of the best, high-performance equipment that survives his use and abuse goes in his canoes, because quality gear matters out there. What's in your canoe?



Bear Paulsen

Brought to you by Northstar Canoe

Three in a Pakboat: The Kazan River

The Kazan River rises at the borders of Manitoba, Saskatchewan, and Nunavut in the boreal forest and flows 500+ miles into tundra. Known as Inuit Ku, the River of Men, due to the Inuit population that once thrived there, the Kazan abounds with endless skies, musk ox and whitewater. Unexpectedly, and midway through a month-long trip, one member voluntarily left leaving the group to adjust to a new trip which included fitting three people and equipment into one 17-foot Pakboat.





Bonnie **Perry Paddling in New Zealand: The Great Barrier Island**

In February Bonnie and a group of hardy paddlers circumnavigated this amazing island off the coast of Aukland, NZ. Along the eastern coast are long, clear beaches, windswept sanddunes, and heavy surf. The western coast is home to hundreds of tiny, secluded bays. Come hear of their adventures and start to dream about paddling in another hemisphere.

Spirituality of Navigation: Being Lost, Getting Found and Leading Others Along the Way

Compasses, maps, charts, and life. What do you long to see? Where are you now? Physically, mentally, spiritually, have you the skills to get from where you are now to new and compelling places in your boat and in your life? Navigation is an art and science enabling us to go on journeys. The principles of navigation: piloting, dead reckoning, ranges, bearings, and ferry angles can successfully be applied literally on the water and metaphorically in our lives. Come talk about navigating our boats and lives.

Solo Kayak Rescues abc

Sometimes we paddle by ourselves, sometimes things go wrong, and we wind up out of our boat. What are some simple ways to get back in? The more options you have, the safer you'll be. Join Bonnie for a look at three solo kayak rescues: the cowboy scramble, the re-enter and roll, and the paddle-float re-enter and roll.

Tim **Pflieger Door County: A Paddler's Paradise**

With over 315 miles of coastline, 13 lighthouses and many silent sport launches, Door County is truly a kayaker's paradise. Join Tim, a local professional paddler, on a visual coastline tour of lighthouses, launches, shipwrecks and local points of interest. Tim will share tips on launching, favorite paddle routes and sites, and maybe a favorite eatery or two!

Chris **Raab Paddle Making** abc

Come see paddles being carved and discuss design features, paddle materials, carving tools, finishes, and any other steps in the process you are interested in. You may also try your hand at carving one of our demo paddles. The workshop will cover Greenland paddles as well as kayak and single-blade canoe paddles.

Gearing up to Lead a Trip abc

Choosing the right gear to safely lead a trip without over-packing is a challenge for every group. In this workshop we will assemble a set of personal and group gear to lead a safe group trip. With lots of gear on hand to choose from, we will break in to groups and work to determine what gear should be on hand to safely lead a trip. Groups will deal with trip scenarios that could come up using gear they have chosen to bring along.

Jonathan Ringdahl Plum Island: Door County's Newest Paddling Treasure

Plum Island has a rich and heroic history as home to the Guardians of Death's Door, the name given to members of the U.S. Life Saving

Service who were stationed there. The station they occupied until 1990 is the last Duluth-style station remaining. Island access was prohibited until 2015. This Lake Michigan gem, located off the end of the Door County peninsula, is now open in the summer for kayakers. Magnificent rocks, range lights, historic buildings, and hiking trails make this special island worth a visit!

Neill Sachs

The National Wild and Scenic Rivers: A Midwest Sampler

The beauty, serenity, and excitement of nature are among the many reasons for the National Wild and Scenic Rivers system. This designation provides a level of protection for these important rivers and conjures visions of adventure. Administered by various Federal and State agencies, these rivers offer magnificent paddling opportunities, be they wilderness or otherwise. Many rivers designated wild, scenic, or recreational are within a day's drive

of Canoecopia. Come along as we explore a few of these and talk about how rivers earn this important title.



Dale 'Grey Beard' **Sanders Old Man and the Mighty Mississippi**

Hot off the banks of the Mississippi River, Dale 'Grey Beard' Sanders will light up the stage with wild stories from his biggest adventure yet: a record-breaking, *Source to Sea* paddle. Celebrating his 80th year of life, Dale solocanoed from Lake Itasca into the Gulf of Mexico in a mere 80 days. Inspiring paddlers, fans and river angels from 8 to 80, Dale will share beautiful photography and video clips to teach the uninitiated what it meant for him to go up against the mightiest river in America.

Geri **Schrab**Entrypoint to the Rivers of Time

Mysterious and sacred, millennia-old pictograph and petroglyph messages are sprinkled throughout the Boundary Waters and greater Lake Superior



Region. When encountered on wilderness journeys, they trigger an array of responses. From red-ochre handprints and masterful moose to undefinable geometrics, they still have power to touch our hearts and tease our minds. These old artworks offer an entry point for a personal spiritual journey while traveling the same land and waterscapes as the Old Ones through a touchpoint in time.

Neal **Schroeter**Emergency Room Procedures in the Wilderness abc

What happens when you can't call 911? What can you do about anaphylactic shock,

hemorrhage, broken bones, dislocated shoulders, puncture wounds? This could serve as a great introduction and motivation to take a wilderness medicine course, or serve as a great review if you have.

Bill Schultz

Brought to you by Bending Branches

Kayak Fishing: Getting Started abc

Whether you fish big water, lakes, or rivers, this presentation will help you get off to the right start without wasting time or money. Join Bill as he covers sit-on-top, sit-in, and self-propelled kayaks, looking at comfort, weight, and length. Learn about factors to consider when selecting a paddle and how to transport your kayak. Discover options for "tricking out" your fishing kayak and join the discussion on tackle.

Tadhg Barrett Years at Rutabaga: 5

How did you get into paddling:

I remember wanting to paddle kayaks was when I was 10 years old in Avoca, County Wicklow, Ireland. I watched a kayak slalom race. When it came time to choose a local high school, one of the two had a kayak club. As I progressed, I started teaching the younger club members, which eventually led me to teach paddling and sailing in many countries.

How do you say your name: I tell people it's pronounced like TIGer without the ER

Longest trip you've taken: A 10 day trip down the Colorado River, paddling from Phantom Ranch to Diamond Creek.

Favorite place to paddle: Ardeche Gorge in the South of France.

Little known fact:

I was lucky enough to sail across the Pacific Ocean from New Zealand to Seattle in 2010.



David Shapiro & Don Gasper Knots for Paddlers abc 4

Will my canoe stay on top of the car for the drive? Will my tarp fall down in the rain? Will my kayak get washed off the beach during the night? Drop in and learn from Dave and Don. Practice a few knots, check out their knot board, learn a better trucker's hitch. Ask them your knot-related questions. If they don't know the answer, they'll find out for you!



Dave Shively Healing Waters: Veterans, PTSD, and Paddling

Veterans often return home to a face a different type of battle re-integrating to home waters. Canoe & Kayak Magazine has connected with vets from every corner of the country who have worked their way through the transition with the simple act of paddling. In an ongoing story series profiling veterans making a difference in every discipline of the sport, Canoe & Kayak will debut select film shorts from the series, followed by the film producers and project stakeholders engaging in dialogue about the important role that paddling can play.

Scott Shrader Brought to you by

Wilderness Systems

Kayak Fishing: Add a Little Friendly Competition

Whether you're new to kayak fishing or a seasoned angler, take it to the next level and get involved in kayak

fishing tournaments! These tournaments are gaining in popularity - it's a great time to get into the sport. Scott will discus tournaments being offered in the Midwest and nationwide, both online and live. He'll discuss rules, kayak

add-ons, and techniques that have proven to help him win or place in tournaments.

Rai **Shukla**

The Accidental Advocate: A Selection from The Wild & Scenic Film Fest ∰∧

Get inspired by John Wathen, whose brush with toxic chemicals transformed him from an average Alabama native to an internationally recognized environmentalist. Join us for a screening of a Wild & Scenic Film Festival favorite, The Accidental Environmentalist. This fascinating 10-minute documentary chronicles one citizen's passion for protecting the world's waters. After the film, River Alliance of Wisconsin's executive director Raj Shukla will share how you too can get involved in protecting the natural resources in your own backyard.

Lori **Skitt** Fire in the Boreal Landscape: Paddling a Recent Burn

In May 2016, Woodland Caribou Provincial Park experienced a large fire in the southern part of the park. Some of our favorite paddling routes have been impacted,



but the news is not all bad! Fire plays an integral role in the boreal ecosystem. Join WCPP staff as they talk about dealing with this large fire event, the recreational and ecological impacts, their plans for the future, and what paddlers can expect when tripping through this unique area. Burned landscapes can be beautiful!

Babs **Smith** & Rich **Malchow Day Tripping Door County's Shipwrecks**

Door County is a paddler's paradise with dramatic bluffs, hidden beaches, and historic lighthouses. But the beauty continues, veiled beneath the waves with mysterious century-old shipwrecks. Babs and her brother, Rick, will give a fun visual tour of the bays which are dotted with hidden treasure, including shipwrecks visible to paddlers floating on the surface.

Randy **Smith**

Confessions of a Backcountry Park Ranger: Favorite Ontario Canoe Trips

This past summer, Randy Smith and his Ontario Parks backcountry ranger crew strapped on

the GoPros and headed down the legendary Missinaibi River. While the trip's purpose was to clear portages and rebuild campsites, they also filmed the river's fantastic scenery. Join Randy as he takes you on a virtual trip of the Missinaibi, Spanish River, and Temagami region, some of his favorite paddling areas.

Lenore Sobota **Overcoming Fear:** One Stroke at a Time abc

Are fears holding you back from being the best paddler you can be? You're not alone and you don't have to be alone in overcoming those fears. Let's talk



about the fears that keep you alive and the ones that hold you back. Learn some strategies to try and share a few that work for you.

Why So Many Great Lakes Rescues? (Copresented with John Browning)

Are you prepared to be on the Great Lakes, or are you an accident waiting to happen? The Coast Guard and other emergency responders performed a lot of rescues on the Great Lakes in 2016. Things happen and not all accidents are avoidable, short of always staying on shore. But many of the situations resulting in rescues and even deaths were a result of inappropriate boats, inadequate equipment, or other shortcomings. Let's talk about what happened last year and how to make 2017 a safer one.

Dave **Sproule** Paddling the Thirty **Thousand Islands:** A World Biosphere Reserve

Georgian Bay's Thirty Thousand Islands are the world's largest freshwater archipelago and a paddler's dream. Whether you are a



kayaker or a canoeist, a backcountry tripper or day paddler, the Reserve is for you. This chain of granite bedrock islands, clad in windswept pine and stretching for a hundred miles, provides paddling opportunities for everyone.

Paul **Sveum**

Wilderness Survival For Paddlers: Rest, Relax, Recover or How to Avoid Davy Jones' Locker abc

A day on the water can quickly go from a perfect paddle to a perfect disaster. How you react is based on experience, an understanding of human physiology, and the creativity to use the tools on hand to provide the basic needs of all humans: warmth, water, and rest. Join Paul to learn what a water-based survival kit should contain, and try using the materials we have with us as paddlers and converting them into tools of survival.

Andy Talley Tall Tales from the Fur Trade Trails

From out of the past meet André St. Pierre. 1750's French-Indian fur trader. André will present an energetic and entertaining look at the French fur traders and the native



tribes that they lived and worked with. He will delight the audience with short stories and tall tales about his adventures in the north country. Learn about the fur trade in this historically imaginative program. History has never been so much fun.

Will **Taylor 🎺 Y**

Raw Oregon: A Coastal SUP Adventure

In 2014 Will hatched a plan: to return to where he grew up on the southern Oregon Coast and paddle 60 miles on his SUP down one of the most rugged pieces of water on the West Coast with a group of locals and visitors. The crew caught downwind bumps, experienced unexpectedly large waves, caught bottom fish and camped on remote beaches over their four days on the water. The trip was featured in Canoe and Kayak Magazine, online and in a video series.

Tommy **Thompson** & Russ McCallister Make Natural North Florida Your Paddling Destination

The multi-county region known as "Natural North Florida" is a year-round paddler's paradise. Springs and spring-fed rivers,

including the 200+ mile Suwannee River, offer paddlers a wide range of opportunities for day-long or extended trips. Take a visual tour of the region, including the Suwannee River Wilderness Trail and the Big Bend Saltwater Paddling Trail. Learn about the coastal communities and amenities for paddlers and visitors throughout the region. Bonus: hear about kayak fishing opportunities in both fresh and saltwater.



Jon **Turk** Crocodiles and Ice

Crocodiles and Ice is a scientist/adventurer's journey into a Consciousness Revolution based on a deep, reciprocal communication with the Earth. This presentation highlights Jon's National Geographic award-winning polar expedition circumnavigating Ellesmere Island, as well as lesser-known passages. But, more critically, Jon speaks of his five years with Moolynaut, a Siberian Shaman, and how her wisdom guided him across treacherous moving ice into a passion for Deep Wild —creating a foundation of solace, sanity, compassion, and hope in this politically-crazed, oil-soaked, internet-overloaded, consumer-oriented society. Photo: Michelle Valberg

John Van Barriger

Packing the Perfect "Oh Sh!t Kit" abc

Whether you're planning a pond paddle or a multi-week adventure, a good emergency kit can help you get safely back home after trouble



arises. Writer/photographer John Van Barriger will discuss the contents of his oft-used "Oh Sh!t" emergency bag, as well as critical items that should be added to most first-aid kits.

Van Barriger, who has discovered a multitude of ways to injure himself while paddling and camping, will also share Murphy's Law tales of how these items became necessary components.

John **Van Den Brandt Improving Your** Image: 20 Tips for Better Wildlife Photography abc John presents 20 practical tips that you can immediately employ to increase your chances of



capturing that wildlife "shot of a lifetime." The presentation is illustrated with John's own stunning images, many of which have appeared in his nationally-distributed calendars. Whether you're a novice photographer or a serious shooter, you'll leave this presentation excited to try new strategies and with tips for getting closer to wildlife and creating more dramatic, high-impact images.

Jerry **Vandiver** & The One Match Band Songs For The Heart Of The Paddler

Back at Canoecopia by popular demand, award-winning songwriter Jerry Vandiver has song credits on over 15 million records and paddling credits on countless rivers, streams, and lakes across North America. Jerry will be debuting some new songs as well as songs from his paddlesongs CDs, Mixed Dry Bag, True And Deep, and Every Scratch Tells A Story. He'll be joined by the The One Match Band for a fun, musical, and unique addition to the Canoecopia experience.

Eric **Weicht A Superior Summer** Join Eric as he shares stories and experiences from his most recent adventure: solo circumnavigating Lake Superior, the greatest of the Great Lakes, in a well-used Tsunami



145. On his trip he encountered all sorts of wild weather, lost a shoe to a pack of wolves, ate dinner with woodland caribou, had to chase a bear buck-naked down a beach in the middle of the night to save his food (which he lost), and made lots of great friends.

Rod Wellington River Angels



The months between April 2012 and April 2013 were busy ones for Canadian author and adventurer, Rod Wellington. Not only did he become the first North American (and second person ever) to complete a 3800-mile source-to-sea kayaking descent of the Missouri-Mississippi river system, he also took part in the first SUP descent of the Wolf River in northern Mississippi and western Tennessee. Join Rod as he shares stories from those journeys and reads excerpts from his latest book, River Angels.

Michael Westenberger Brought to you by Kialoa

Paddles SUP Racing 101

You've registered for your first Stand Up Paddle Race, now what? SUP racing is gaining popularity and the number of events



are expanding every season. With participation numbers on the rise, you're ready to get involved!! You bought the gear, you've been training, but what do you really need to know leading up to your first race? Attend this fun and insightful presentation and learn firsthand how to prepare and what to expect before you take the start line.

Keith Wikle

Playing Rough on the Dynamic Shoreline of the Great Lakes

The Great Lakes offers a dynamic shoreline unlike anywhere in the world. From peeling surf to righteous standing waves along the shores of the Great Lakes, there are many unique locations that offer unparalleled paddling. Sometimes you find play in the beauty of pristine wilderness, other times in the most populated urban areas. The trick is making your own fun. Keith presents the way to make your play more productive where you might least expect it.

IN MEMORY OF DAVID MEDARIS 1959-2016

Outdoor writer, paddler, hiker, and most of all, a dear friend. We miss his goofy smile and enthusiasm for life, which he displayed even after several cold swims in Badfish Creek. We miss his infectious desire to know everything about everything. We miss his kindness, humility, and love for all creatures, great and small. — Darren Bush



Richard **Williamson** & Mike **Porter**

Planning a Fishing-based Wilderness Canoe Trip abc

Rich aka 'Old Salt' and Mike aka 'Wally 13,' both seasoned Quetico vets, discuss the planning process and decisions that can enhance or undermine the success of a trip. Several questions need clear answers well ahead of departure. Who? When? Where? Which lake(s) will we fish? They discuss how to gather pre-trip intelligence. Suggestions will be shared for using recent technology to enhance fishing success. Come to hear some practical advice and tips to maximize your fishing time.

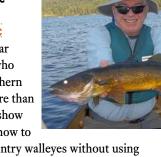
Dan **York** The Peace of Whitewater

Whitewater paddling has an image problem. It's seen as an extreme sport practiced by 20-something adrenaline junkies hurtling off huge waterfalls. The truth is that whitewater can be enjoyed by a wide range of paddlers. There is a world of wonderful rivers with modest rapids that pose minimal risks. In

this presentation Dan, will show the peace, even calm, that can be found on rapid rivers. Whitewater is not just for thrill-seekers, but for any paddler wishing to explore wild rivers and enjoy the dance of flowing water.

Craig Zarley Catching Canoe Country Walleyes

Craig is a popular fishing author who has chased northern walleyes for more than 50 years. He'll show you where and how to



catch canoe country walleyes without using electronic gadgets or elaborate and expensive fishing tackle. Learn why a canoe is the ideal fishing craft for the rocky lakes of the north and how walleye fishing success requires paying attention to the wind, season, and lake structure. Discover why a simple jig and plastic twister tail combination trumps more expensive lures as the premier walleye catching bait.

RUTABAGA'S 40TH ANNIVERSARY!

In 1976, four University of Wisconsin students incorporated Rutabaga Inc. in the basement of Rutabaga Manor, and thank goodness they did.

This year marks the 40th anniversary of Rutabaga's existence. I can't conceive of what the paddling world in the Midwest would look like if Rutabaga hadn't been born out of an inability to buy paddles and paddling gear from local sources. A lot of water has been under the bridge, quite literally, in the past 40 years. We moved from a basement in a flop house, to an old gas station, to an old grocery store, to the current location in Monona where we've been since 1993.

Since then, tens of thousands of canoes, kayaks, and SUPs have been tied on cars, trailers, and trucks to customers all over North America. Our mission remains the same: to get people on the water. Thanks for your 40 years or support! —Darren B.



BIC Sport North America

RUTABAGA OUTDOOR PROGRAMS



Do you have the skills to get you where you want to go?

Whether you want to kayak the Apostle Islands, canoe the Boundary Waters, or stand-up paddle at the family cabin, Rutabaga Outdoor Programs will help you get there.

For a small investment of time and money, quality instruction pays dividends for the rest of your paddling life, no matter where you're at in your journey. You'll learn techniques to be more in control of your craft. You'll gain confidence and efficiency. You'll be better able to manage risk. You'll learn how to avoid putting undue stress on your body. And, you'll have a good time!

Whatever your skill level, whatever your reasons, take a class with Rutabaga Outdoor Programs. We want to get you out and exploring and enjoying your waterways.

See you out there!

Why take a class with Rutabaga?

Here's what some of our students had to say...

Best. Instructors. Anywhere.

"The instructor was delightful! Great, patient, and personable, with comprehensive knowledge of kayaking."

"I really enjoyed the instructor's encouragement and demonstrations. She blended us into a team. The focus and sense of fun made for an excellent course!"

Relaxed vibe.

"Fun, non-threatening, non-judgmental learning environment. Thank you!"

"Relaxed atmosphere, simple instructions, lots of time to practice. Great time and I learned a lot!"

Small classes.

"The small class size allowed for lots of individual attention. Very helpful one-on-one feedback when needed."

Risk management.

"Great coverage of safety protocol. The instructor made me feel comfortable and unafraid. A great program!"

Great value.

"Instruction was amazing - worth the trip from Stevens Point and more!"

Classes are FUN!

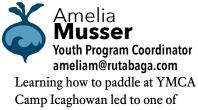
"Loved the camaraderie, having new experiences, and learning lifelong skills. Fun!"



My first canoe trip in the BWCA, almost 40 years ago, was definitely "old school." For three weeks my partner and I traveled using crusty

canvas portage packs filled with heavy camp gear, home-sewn wool vests made from old Army blankets, and a chunky aluminum canoe that had been painted with layers of various colors. It was magical - I was hooked.





shape me into who I am today.

my best life experiences — a 28-day canoe trip in Ontario through YMCA Camp Menogyn. As an impressionable teenager, that trip expanded my physical and mental limits, encouraged me to live simply, instilled in me the importance of communication and responsibility, and deepened

my connection to the natural world. It was amazing and helped



RUTABAGA OUTDOOR PROGRAMS

Getting Started

"Outstanding! Feel much more comfortable paddling. Clear instruction on all the basics and learning the proper techniques." Loved it!"

Canoeing Classes

Whether you're interested in Solo Canoeing or Tandem Canoeing, we have the class for you! Learn efficient paddling strokes, maneuvers, and safety protocol to better enjoy your time on the water!



Stand-Up Paddling Classes

Learn to SUP! Stand-Up Paddling is fun, a great workout, and easy to do. Learn about board types, basic strokes, proper technique, and board recovery.



"The course was great and the instructor was very patient. I learned a lot. I was very nervous and now I'm excited! Thank you."



Kayaking Classes

Take a Recreational Kayak class and learn how these stable boats are easy for anyone to enjoy. Or, if you are looking for a bit more technical skill and safety protocol, sign up for a Sea Kayak class. Both are great for beginners or those wanting to improve their skills. Also back by popular demand - Kayak Rolling! Learn to roll a kayak this winter/spring in the warmth of a pool.



15% OFF Canoecopia Special*

Purchase your class (or two, or even three) at Canoecopia and receive a 15% show discount.

* does not apply to Wilderness First Aid, ACA Instructor Certification courses, or Door County Sea Kayak Symposium



Leatherman Signal®: Ready for any challenge Mother Nature throws your way.

FOR REAL LIFE



RUTABAGA OUTDOOR PROGRAMS

Get Out and Paddle

Explore Wisconsin with us!



Evening Paddles

A relaxed, no-pressure 2-hour evening paddle is a great way to relax after the work day is done. Bring your friends and make some new ones as we explore waterways near Rutabaga!

Full Moon Paddles

Paddling "by the light of the silvery moon" is a magical experience. We'll paddle away before dark and enjoy dusk and darkness on the water. Don't forget to bring a light!



Day Trips

Once you have a few basic skills, put them to use on a day trip! Enjoy the beauty of Southern Wisconsin's rivers and lakes as you spend the day with folks who love the water as much as you do.

"Great course to prep for my September trip!"

"Very informative and instructional. Nice pace. I enjoyed learning things I thought I already knew. This was a lot of fun and no matter what the experience it was not intimidating at all. So much fun!!!"

Private Lessons

Focus on your specific needs



Do you have specific skills you want to hone and refine? A private lesson with Rutabaga Outdoor Programs is an effective way to learn what you want to learn at a time that is convenient for you. Email classes@rutabaga.com to schedule a lesson!

Corporate Outings & **Group Courses**



Monona State Bank Lake Clean-up

Spice up a company outing, host a family reunion or get together with some friends to try something new. Whatever your need, let us create an adventure for you! E-mail us at classes@rutabaga.com.

Rent a Canoe, Kayak or SUP **Enjoy Madison's waterways!**

New for 2017! Rentals available at Rutabaga and Olbrich Park from May through September. Visit the web at www.rutabaga.com/rentals for more details.

Help Kids Enjoy Paddling

Rutabaga keeps the next generation paddling.

"I loved the kayaking, all the games we played, seeing the capitol, and the instructors were really NICE!:)"



Youth Camps

Our youth programs encourage kids to learn new skills, make new friends, and explore Madison's lakes and rivers - plus have a ton of fun! We offer canoeing, kayaking, and stand-up paddling camps for kids entering 3rd to 8th grade.



Junior Leadership Development Program

Have a positive influence on young people and enjoy a fun and rewarding summer as a Junior Leader. No previous leadership or paddling experience is required. For teens entering 9th-12th grade. Contact Amelia to apply - ameliam@rutabaga.com.

"Another program very well done. We were so pleased with your instructors and the programming, along with our destinations on the trips. These programs are great for our kids."

- Aldo Leopold Nature Center

Community Organizations, Scouts, School Groups, Birthday Parties

Paddling can add a whole new level of excitement and team building to your organization's spring, summer, or fall schedule. Let us create a unique and memorable experience for your group! Email ameliam@rutabaga.com.



Family Classes

Paddling is a great way to create family memories and is a lifetime activity that everyone can enjoy together. We offer family canoe, kayak, and SUP classes for adults with kids 6 years and older.



Josh Kestelman Scholarship Fund

Rutabaga provides scholarships to help youth community agencies and individual kids attend our summer programs. Call us for details or to make a contribution. You can also donate at the Canoecopia registers!

Paddling & Safety Certifications

American Canoe Association (ACA) Instructor Certification

Share your passion for paddling with others by becoming an American Canoe Association instructor! In these certification courses you'll learn and demonstrate effective teaching strategies, safety and rescue techniques, and group management skills. You love to paddle - so help grow the sport by helping other paddlers develop the basic skills they need to be safe on the water!



Level 1-2 Essentials of River Canoeing ICW June 2-4, 2017

This certification is geared toward helping your students learn about river hazards and features, stressing strokes and basic skills such as catching a large eddy or doing a gentle ferry. Ivan Bartha, Instructor Trainer.



Level 1-2 Essentials of Kayak Touring ICW June 9-11, 2017

This course works on teaching introductory kayak skills in a variety of kayaks (sea, river, recreational, sit-on-top) in a protected and calm water location. John Browning, Instructor Trainer.



Level 1-2 Essentials of Stand Up Paddleboarding ICW June 23-25, 2017

This course will help you teach about the differences between boards, how to launch and land in different situations, and how to maximize your stroke efficiency. Cindy Scherrer, Instructor Trainer.

Why I Take Certification Courses (even though I'm not an Instructor)

I'm just an everyday, ordinary uncle. I have taken numerous certification courses even though I'll never have a job that requires them. Well... except for trying to keep my nieces and nephews as safe as I can. Advanced certification courses help me predict what could go wrong and act in a timely manner. And, if things do go wrong, I'm ready. That peace of mind alone is worth it, both for me and their parents. -Jim P.

Wilderness First Aid April 29-30, 2017

Learn to deal with medical emergencies when help is miles away and/or dialing 911 is not an option. All students who successfully complete the course will receive Wilderness Medical Associates'® Wilderness First Aid, Anaphylaxis and Adult CPR certifications, which are valid for three years.



RUTABAGA'S SEA KAYAK SYMPOSIUM

Our 14th annual summer camp for adults (and their kids too)!



INSTRUCTORS

You'll love our experienced, fun, and dedicated instructors who are passionate about helping you get to the next level. Come learn from the pros!



STAFF

Our staff is helpful, friendly, organized, and willing to bend over backwards for you! We want to make your weekend pleasant and easy — and of course fun.

July 14-16, 2017 **Rowleys Bay Resort Door County, WI**

Space is limited. Register now! www.everyonepaddles.com







CLASSES

Quality on-water classes and land-based workshops will help you develop and improve your sea kayaking skills. We offer a beginner track, women-only courses, and specialty courses at all levels. Work on boat control, forward stroke, rolling, Greenland paddling skills, rescue techniques, and more. We're also featuring BCU 3-Star Training, an intermediate sea kayak course for experienced paddlers who want to refine their skills.

"Another wonderful event. I learned, I practiced, I remembered I'm part of something bigger, I stretched myself. Most enjoyable was sharing it with the friends I've met here."



You love the outdoors. It's your canvas, your sanctuary, your reward. Wherever your new adventure takes you, nüCamp RV will get you there in comfort and style.

We believe that camping should be enjoyable, and there's no better way to enjoy the outdoors than in a Cirrus truck camper, T@B trailer, or T@G teardrop trailer. nüCamp RV manufactures the highest quality recreational vehicles on Earth, and we have the coolest customers under the sun. Join us on the adventure!







Every nüCamp RV product is handcrafted by skilled craftsmen and women at our state of the art factory in Sugarcreek, Ohio. Located in the heart of Ohio's Amish Country, we know a thing or two about building products that last the test of time.

Interested? Come and see our campers at the Small Trailer Expo across from Canoecopia.



RUTABAGA'S SEA KAYAK SYMPOSIUM





COMMUNITY

This is what makes our symposium so special! Build a community with other paddlers on and off the water. Social happenings off the water include group meals, evening campfires, free beer wagon, sunrise yoga, slide show, auction to benefit the Door County Land Trust, and ice cream social. Make new friends and see the familiar faces of people who have been coming back for years. It's a comfortable, family-friendly environment that you are sure to enjoy. The fastest way to make new friends is to go paddle with them!







TOURS

Enjoy guided trips to the rocky coves, rugged cliffs, and sandy beaches of Door County. Whatever your skill level, we have a tour for you. Paddle with a naturalist, glimpse a sunken shipwreck, decipher pictographs, spot lighthouses, ride the waves, and more. Discover the beauty of Door County and put your skills to use!

"The symposium helped me form great mentor-partner relationships. I also really enjoyed the relaxed-paced tour."

RUTABAGA'S SEA KAYAK SYMPOSIUM

REFLECTIONS FROM 2016

"Very well done! I am thoroughly impressed. I benefited most by taking time to exercise the essentials of the sport in classes and work on finesse in the tours. Most enjoyable were the people, the venue, and the instruction. Information and communication was very well organized, well thought out, and very much appreciated! Fabulous community and camaraderie. The shared meals are best."

-first year participant

"Learned more details I can apply to paddling, saw new equipment & methods of doing things, met new people & saw old friends! Most enjoyable was being near, and on the water, and the people. Fantastic job to one and all! So organized and such a hard-working, knowledgeable and fun crew. I really appreciate all you do and look forward to next year."

-third year participant



"Awesome! In every way. :) Instructors - the best! Food was awesome, campground - best ever. With bad weather, loved it. I'll be back as long as I'm able! I am now much more confident in big waves and wind, and I loved learning the wet exit and deep water rescue. Most enjoyable was being out there in the big waves. I loved the Quarter Moon paddle also! I'll be back next year to continue learning."

-first year participant

Bring the KIDS!

Parents and Grandparents - the Door County Sea Kayak Symposium is a funfilled, family-friendly event, so bring the kids and share the experience together! Youth classes and tours teach paddling skills and safety through play and exploration. Or



bond over boats on a family tour. Create lifelong memories this summer in Door County! For kids ages 8-16.



Supporting the DOOR COUNTY LAND TRUST

DOOR COUNT

Each year Rutabaga's Door County Sea Kayak Symposium raises money to benefit

the Door County Land Trust (DCLT). Our signature fundraiser is the always-entertaining auction on Saturday evening. Folks bid on a wide range of items and experiences donated by our paddling vendors and local Door County artists and businesses. Not only do we have a lot of laughs, this high-energy event has helped raise \$76,000 over the past 13 years!

And it gets better! Every dollar the DCLT receives is matched by \$4 of federal and state land acquisition grants. This means the DCSKS contributions have been matched for a total of \$380,000 that the Land Trust has used toward the purchase and protection of over 7,000 acres of critical lands in Door County. Thanks, kayakers!



Friends we don't know yet

Crafting a hand-made paddle makes more friends than Darren Bush could've imagined

IN September of 2015, I received this email.

I am trying to reach Darren based upon a recommendation from Michelle at Werner Paddles. I am trying to find an appropriate paddle for my daughter and Michelle thought Darren might be of help.

My daughter is 3.5, loves "bumpy" water, and has small kayak for the lake (until she gets older); but she needs a paddle. She is tiny and has congenital abnormalities of many of her fingers (missing tip of six of her fingers to the first joint).

Currently, I am assuming I will have to have something made for her to comfortably grip it. Do you have any suggestions on who I might contact about a custom paddle?

Thanks, Wendy

Honestly, I have no idea why Michelle would tell Wendy to contact me, but it started off a chain of events that impacted many people for the better, myself included.

Mei is a little gem. Born in China and internationally adopted when she was two, she had a tumultuous start. Her mother, a paddler from North Carolina, could not have been more fortunate that Mei became her daughter, especially since Mei clearly loves adventures. Specifically, she loves to kayak.

Mei means "beautiful" in Chinese, and it fits. She paddles with her mom in a tandem inflatable, but hasn't been able to contribute much due to her hands, so I set out to solve the problem. None of the



paddle makers I know had a shaft that was small enough so her tiny fingers could wrap around them.

"Mei means beautiful in Chinese, and it fits."

Dear Wendy,

Where do you live? If I can't find a small diameter paddle, I could get a wood one and try to modify it in my shop. No charge because I love kids who love to paddle, and it sounds like a really fun project.

—Darren

The problem was the diameter. No wood paddle could be taken down to that size, and composite tubing from a paddle company doesn't come small enough. I had an idea.

Dear Darren,

I finally took Mei to the hardware store. I never did find the wooden dowels, which would have been a better measure, but I did find the PVC piping. She can easily grip a 1/2 inch (inner diameter) PVC pipe and it takes a some force for me to pull it out of her hands. Again, thank you for

tackling this project! I was thinking we'd never find the right paddle for her.

Cheers, Wendy

We had our target diameter. After some thought, I wrote to Greg, the Vice President of Leki, a company that makes ski poles, just the right diameter for a young lady's paddle. His enthusiasm and generosity was instantaneous.

Dear Darren,

Awesome project! And we would love to help. A 180cm shaft would give you a good, long run of straight cylindrical before the taper. Let me know if you think this will work. Thanks for the effort and love you are putting into this!

I can already imagine the look on Mei's face when she gets your paddle. I know that sales and bottom lines are important... but I think it is stuff like this that really makes it all worthwhile.

-Greg

One email and half the problem was solved. Now for blades.

I had some old wooden canoe paddles laying around, and it was simple enough to cut out kayak paddle blades and plane them down to a light blade that wouldn't be hard for a four year-old to handle but still take a beating. A few hours later I had rough cut paddles, bored out to receive the shaft. A little epoxy and we had something resembling a paddle.

Dear Wendy,

The paddle is rough shaped and glued. It'll be much easier to sand the blades to their final shape with them glued to the shaft.

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It looks really cool. I need to get some more weight out of the blades so Mei won't get tired.

Is there something special she might like burned into the blade? A favorite animal or something?

—Darren

Darren,

Mei will be so excited! I cannot thank you enough for taking this project on. As for a design on the blade...she'd like just about anything. Maybe a river or waves or an otter or whatever pops in your head?

I got out the woodburner and wrote Mei on one blade, and the Chinese character for Mei on the other blade, did final sanding and varnishing, and sent it off UPS.

A few days later I got this..

The paddle came! We got home late on

Friday night and found it on the porch. I brought it in and left it in my office. Early Saturday morning Mei slipped into my office and opened it all on her own! She very excitedly brought it into my bed.

After I showed her how to hold it, she hasn't looked back. She's never been able to hold a paddle correctly —I'm excited to get her on the water.

Thanks again, Wendy

I decided to let Greg know what a couple of ski pole shafts had done to change a young life.

Hey Darren,

I just pulled in off the road from the past couple of weeks. Catching up on things and I saw the video of Mei earlier... and now this email. That is one sweet paddle!! And

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the look on Mei's face was pure magic. Pretty incredible. You do good work, my friend! On many levels...

Greg

I received links to You Tube videos of a petite young girl opening a box and pulling out a paddle that's just her size, then sitting on a picnic bench and demonstrating her strokes. It's enough to make a guy get a little misty. Then to see Mei using on the water in her own little boat, well, that opened up the waterworks. Greg's description of Mei's expression as

Dear Wendy,

pure magic was spot on.

I am blessed to be able to be part of this project. While Mei gets a paddle, I get to see a young girl enjoy what I love so much, and it is truly a privilege to be part of that process. That's how the world works for



me...people come into my life when things are supposed to be a certain way, which is how you found me. It was destined to happen.

Last year Wendy and Mei were getting ready for a paddling trip. Mei asked her mom "Are we paddling with friends, or are we paddling with friends we haven't met yet?" Out of the mouth of a child came a truth that many of us have

forgotten. While the world seems chaotic, and mean-spirited vitriol spews from the television, the radio, and worst of all, our mouths, we need to remember what Mei says: There are no strangers, only friends we haven't met yet.

This is especially true with paddlers. I have friends all across the political spectrum, and I love them all. We may have disagreements about the direction our world is headed, but we can all agree that the best direction we can go is downstream.

Together, with friends we haven't met

Darren Bush is the Executive Editor of the Canoecopia Show Guide and the owner of Rutabaga Paddlesports. He has a perfectly natural explanation for his fondness of redheads and red-hot pizza ovens.

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What happens to your first kayak (or boat?)

Kirk Wall suggests you start your own armada

YOUR first kayak was probably your gateway watercraft. It's where you decided you preferred rivers to lakes or maybe the opposite. You learned some basic paddling skills in that boat. Then maybe you decided you wanted a more specialized kayak or canoe and you purchased something that suited the river or the lake. Maybe you tell yourself that you've moved on from your first boat. "Why am I still holding on to that recreational kayak? I have enough collections of other things in the house. Why do I still need that first kayak? Do I sell it? You know it's

had a co-worker that really enjoyed the outdoors but never experienced kayaking. I thought it would be great to paddle the Baraboo River. "A-ha! My beginner kayak has a purpose again!" We determined the shuttle route ourselves. We put in at Haskins Park and he took to it immediately. He intuitively grasped how to brace, draw, and pry with very little input from me. I could tell he was enjoying his Friday afternoon being on a river, finding passages around small islands and dodging rocks that frequently appear. It's great see through the eyes of a first-

timer: experiencing the dynamic of the water, and viewing all the creatures that inhabit it. Bringing a friend along and watching them paddle your first kayak reminds you of that first experience.

When we got to the Highway 113 bridge takeout, we discussed our next river trip. After that outing I never doubted keeping that boat. I began

wondering whether I needed to add more boats to the Wall Family Armada, and how I could explain that need to my wife. In time I realized that no explanations were necessary. She saw it coming all along.

Kirk Wall hails from Green Bay and has been a salesperson at Rutabaga for over five years. He plays guitar in a rock band and cringes whenever anyone asks them to play something by request as he fears it may be Billy Joel's "Piano Man." No one ever has, but the terror is still real.



getting kind of dusty. I just don't see myself paddling that kayak ever again." Maybe you found yourself asking that question after purchasing a new kayak or canoe.

There's more life left in that first boat. It's important to think about how to get that first kayak on the water again. Maybe there's a friend or co-worker that's always thought about kayaking and just needs that extra nudge. That beginner kayak is your connection to creating a bigger pool of paddling friends.

Speaking from my own experience, I



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FEATURES

One canoe's story

Wrangling swans and listening for bats. By Lisa Gaumnitz

"I'VE been everywhere, man.
I've been everywhere, man.
Crossed the deserts bare, man.
I've breathed the mountain air, man.
Of travel I've had my share, man.
I've been everywhere."

Johnny Cash may have sung it, but I've lived it. Sugar River, Sand River, Black River, Rock River, St. Croix...Yes, I've been everywhere, man... Every cattail marsh where young trumpeter swans hide, countless stretches of river where bats dive bomb for nighttime snacks, wood turtles lay their eggs



along the banks, or rare mussels dig their feet ever deeper into the riverbed.

Yes, I've been everywhere since Rutabaga donated me to the Wisconsin Department of Natural Resources to help track down rare plants and animals and aid in species' recovery. My stern has been slung on top of more vehicles and slid into sparkling waters on more hot, humid Wisconsin summer days than any of my bowed brethren.

I've been up at the crack of dawn to listen to marsh birds in New Munster State Wildlife Area, nosing my bow into the marsh while my crew for the day uses a broadcast caller to fill the air with bird calls to flush out Yellow Rails, the American Bittern, and the Least Bittern so they can identify the birds and count them. A Virginia Rail takes the bait and erupts with a forceful kid-dik, kid-dik, dik, dik. It walks right up to me and

checks me out.



"The critters don't mind canoes and kayaks because they are so quiet," says my crewman for the day, Conservation Biologist Rich Staffen. "You can sneak up on them."

I am stealthy. In late summer I'd sneak up on young trumpeter swans in Crex Meadows or Sandhill Wildlife Area or Turtle Flambeau Flowage to see how their population is recovering from near extinction in the 1980s. Back then, eggs brought from Alaska were hatched in Wisconsin at the Milwaukee Zoo and the resulting young were raised in captivity and then released in wetlands where, over time, they had their own families. My job was to chase down





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new generations so we could count them and outfit them with identification collars and leg bands to help us track them in the future.

The young swans, or cygnets, would see dozens of us bearing down on them and head for the cattails. Pilots in DNR planes would radio down the birds' location and I'd glide over, my crew would grab the cygnet from

bats lived, what kinds, and how many there were in specific locations - before the anticipated arrival of white-nose syndrome. That deadly bat disease was sweeping the eastern U.S. and would kill upwards of 7 million bats in the eastern U.S. and Canada by 2014, when the disease was first detected in Wisconsin.



behind, and we'd head to shore to weigh, measure, and give the bird a health checkup before putting on the ID tags.

That was exciting! But as they say, that was not my first rodeo. I did that for nearly 20 years until trumpeter swans flew off the endangered species list in 2009 and DNR started relying on aerial surveys.

Not everything I did was so rough and tumble.

I've spent dozens of peaceful nights gliding under starry skies while my crew held a bat detector and recorded the calls of the bats flying along river corridors and snatching up mosquitoes and other insects.

The tranquility belied the urgent nature of our mission: understanding where Wisconsin Now my nights along those routes will likely be much quieter as I help document the terrible toll this disease is already taking on Wisconsin bats —and listen hopefully, in future years, for a comeback.

I'll never forget the summers I spent gliding into picturesque Lake Superior waters to document the kinds of plants in these special places. Places where towering white pines, balsam fir, spruce and paper birch lined the shore and bald eagles flew overhead or perched in trees. We were doing "meandering surveys" at the mouths of 21 rivers on Lake Superior's south shore, special mixing zones where lake water flows into the rivers and the rivers empty into the lakes. We were looking to catalog and describe the plants in the shallow water and on shore.

I was loaded down with plant guides, GPS units, notebooks and a long-handled rake. Sometimes my crew would drag the rake through the water, twist it and pull it up, and describe the plants they'd pull up in their notebooks. Mostly they'd pop in and out over my sides in shallow water, moving in close to examine the plants.

Every now and again they'd find something that set them twittering like a flock of songbirds. They'd spend the next 10 minutes getting excited at what they were seeing and why it was there. One day, it was a big, gelatinous blob that looked like a brain. Fresh water bryozoans, water animals that have been around for 500 million years, and that eat and digest plankton. These creatures live in colonies that can get as big as a basketball.

One day I glided into Frog Bay, the first tribal national park in the United States. The Red Cliff Band of Lake Superior Chippewa bought this area and have protected it. Members of the tribe came out to greet us, and showed us around. It was clear they treasure this area.

"I felt very lucky working up there," said my crew member for that day, Amy Staffen. "Just the beautiful setting and connecting with some really nice people. I love Lake Superior. It's wild and free."

I can't argue with her on that one.

I'm already looking forward to my next adventure...my next chance to help conserve some of Wisconsin's unique plants and animals...the next line in my song.

"Of travel I've had my share, man. I've been everywhere."

Interested in paddling to help protect, monitor, and restore Wisconsin's unique plants and animals? Visit DNR's Natural Heritage Conservation booth at Canoecopia to learn more about volunteer opportunities, pick up a free paddling guide, and buy a new eagle license plate to support these and other endangered resources conservation efforts. Or contact DNR's Citizen-based Monitoring Coordinator Eva Lewandowski at Eva.Lewandowski@wisconsin. gov or (608)264-6057.

Lisa Gaumnitz writes for DNR's Natural Heritage Conservation Program.

Rutabaga's boat categories, explained.

In the *kayak* world we'll start with **Recreational** (10-12') These are the lake/cabin/little river boats. Quite wide for stability. They'll take most everyone, though not always with the best efficiency. (Often chosen for kids, but the extreme width can make paddling harder.)

Day Touring (13-15') Longer, narrower, and more efficient than recreational. They are the "do everything" of the kayak world. Most are still very, very stable, and hit a sweet spot between tracking (going straight) and turning. They often have bulkheads (walls) and hatches in the front and/or back to make for easier packing & rescues.

Touring (16+') Also known as sea kayaks. At least two hatches and bulkheads. They're generally on the narrow side (under 24 inches wide). Depending on the design they can be straight-tracking for tripping, or pretty maneuverable for playing in surf conditions, or somewhere in between. They're really efficient paddling craft, and reward the knowledgeable paddler.

Whitewater/Crossover (7-14') If moving water, and varying levels of derring-do is your cup of tea, check these out. They're the SUV of the paddling world. Lots of rocker for maneuverability, and sometimes a drop down skeg (think a fin) for tracking on slower, flatter water.

Fishing A new specialty type. Typically much wider, maximizing stability. Often outfitted at the factory with all sorts of tracks, attachment points, and storage options.

Canoes are trickier to put into little boxes, as they're arguably more versatile (it's easier to make a canoe work as a solo or tandem, for one thing). Depending on paddler weight and equipment needs, there are lots of solutions here. Lengths are for tandem, or 2-person, canoes.

Fishing/Recreational (14-16') Generally taller sides, blunter entry lines, and tending to wider, maximally-stable designs. Often with more primary stability.

All-purpose (15-17') Good for everything. Some favor tracking, some optimized for turning. Some (often shorter and smaller) do decently as solo-tandem hybrids.

Touring (16.5-19'+) These are often better suited for those who want to get out there and/or carry a decent load. Often a good choice for those with multiple dogs or kids. Large canoes catch small breezes, so being able to control your boat is especially important. Can be done —with style!— but is not intuitive. We'd like to suggest you take a class. Or maybe two?;)



The joys of a musical water dog

That time we took our dog & choir paddling by Jim Pippitt



STEVE asked me, "Jim, you work for Rutabaga, right?" Yes. "Good. Since you're in the outdoor industry, we've decided to make you the chair of the choir's canoeing entertainment committee."

Lesson learned: say "Yes" at your peril. I had never done anything like this. I mean, I'm a programmer who can sing and sell boats as needed. No mind. It was done. Next rehearsal I had a frog in my throat and a sign-up sheet in my hand as I said, "I hold in my hand your ticket for the best day of your summer."

It turned out to be the best summer day ever. The weather gods were upon us. Very light wind, warm but not too warm, lots of sun, and the blue sky dotted with beautiful puffy clouds. The River was flowing normally.

We rented our canoes and took off. The valley was filled with the sounds of songs, stories, and laughter. And barking. We'd stop to run the children and/or our dog Rosie. We'd play in the river or on the sandbar. Eventually we decided to have "a rehearsal." Our conductor grabbed a stick, plopped down in the water, gave us a starting pitch and we were off.

Given that the choir was glowing with the magical combo of sun, song, and camaraderie, we knew this wasn't going to be our most productive rehearsal. The quality of our singing plummeted when Rosie decided that the man in the river wasn't a tenured

conductor skillfully guiding a baton, but instead was a kind (if crazy) man waving "a stick." Rosie loves playing Stick. She made playful attempts at grabbing the baton. The choir attempted to keep time with the now wildly darting marker, though not terribly well. We completely crashed when she finally lunged at it and plopped it in front of me, panting heavily. We laughed and laughed. We paddled on, still singing and whooping it up.

I still get people recalling what a terrific time we had, and it has become one of our choir's prized activities. I guess the lesson I really should have learned was, say "Yes" more often. Next time I'll need to demonstrate how they can organize an outing themselves. It starts by saying "Yes."

Not many people know that Jim Pippitt used to do a pretty mean Madonna-inspired dance until he was politely "requested" to cease and desist by various county authorities. He is the editor of the Canoecopia Show Guide.



Driving to the fishing hole

Learning about the fishing kayaks other propulsion system from Dan Bowers

IF you asked me six years ago what is going to be the "biggest trend" in 2017, the first thought wouldn't have been kayaks powered by your legs. I knew kayak fishing was on the rise right along with SUP, but 2017 brings us the biggest influx to the sport since hulls that support standing and casting. Seven brands will be debuting models featuring pedal power this year, competing with the two major brands that have ruled the market prior. With all this attention to pedal-yaks, here are a few things to consider.

These are not your Grandpa's pedal boats. The big, boxy tubs we all grew up with can't compare to what is now available. These pedal-yaks can move while maintaining rock solid stability, in some cases allowing folks to stand



easily depending on the model. The sleekness of a kayak hull matched with the well-designed drives makes them much speedier then the pedal wheels of old. For those of you concerned about the weight of these sit-on-top pedal kayaks, you may be surprised to hear that lighter

weight ABS plastic versions are also available this year from some of the brands.

Depending on how you fish, pedal kayaks can help immensely. Whether you are trolling for brown trout in Lake Michigan, holding your ground in current while casting into an eddy, or battling a muskie as it pulls you around a lake, a pedal drive is hard to beat. It keeps your hands truly free to deal with the fish on your line or casting on the fly. The majority of the

pedal drives that are available seamlessly move forward or in reverse, allowing you to adjust accordingly without interruption from the task at hand.

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I often hear the question, "What about weeds or shallow depths?" A lot of the designs out there allow you to raise the drive out partially or completely to glide over weed beds, clean out debris, and clear the shallows. Remember to bring a paddle and use accordingly. Some of the manufacturers also allow motors to replace the pedal drive if the pilot wants a little more get up and go.



Pedal kayaks are not just for folks casting lines. For those looking for a full-body workout or those who like to lean back and cruise while snapping photos, you may want to look into the option. While kayaking is a great core work out, many have to jump on a bike to work the lower half. Not any more! You can switch (in most cases) effortlessly from paddling to pedaling and back again (or both) without having to beach. Lining up the perfect snapshot of a turtle perched on a log can

be tough when having to drop your paddle, grab the camera, focus and shoot all while wind, waves, and the momentum of your last stroke affect your aim.

Welcome to a world of continuing innovation. While the above may not include every talking point when considering the pedal-yak route, hopefully it is a good base from which to climb. From casting lines, snapping photos, bird watching, or your morning workout, these pedal-yaks have a lot to offer. Who doesn't enjoy saying, "Look, Ma! No hands!"



How did you get started padding: I got hooked on paddling while visiting Ronnie and Marsha at Sea Kayak Georgia and gaining a L1-L2 Coastal Kayak Instructor Certification.

Longest trip: On the water, it was a 5-day journey paddling the whole coast of Pictured Rocks National Lake Shore.

Favorite place to paddle: Toughest question ever. If I had to pick one, it would be paddling the Upper Youghiogheny in Maryland, beautiful Class IV-V Creeking.

Favorite Part of Rutabaga: Both a blessing and a curse is getting to work with all the latest and greatest boats and gear everyday while at the same time realizing you can't have it all for yourself. Helping folks enjoy time out on the water as much as I do is the best part of this job, hands down. The staff here at Rutabaga is world class.

Little Known Fact
About You: I was adopted at 11 months old
from the Mountains
of North Carolina by a
fantastic family. I love
them to the moon and
back.





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On the value of experience and hubris

New friends make old mistakes and good rescues by Kate Westphal

THIS past year I took a couple of paddling trips with people I had never paddled with before. I was excited. My little black book of paddling friends is not very big, and most of them work with me at Rutabaga. Finding the time to paddle with them is not easy, as we have to keep the store open so we can sell things to you all. This year our friends Brian and Hannah showed interest in going down a river with my boyfriend, Nate, and me and we said, "Yes! Let's!" We knew we wanted to take them on the Kickapoo. Nate and I love the ease of this river along with all of its scenery and exciting twists and turns.

Brian and Hannah live in Milwaukee, so we decided that we would meet up at Wildcat Mountain, where we would camp for the weekend. We decided to do a day paddle, instead of an overnight. They got an earlier start and arrived before we did. By the time

we got up there it was dark, but not too dark to see the huge yellow aluminum canoe that was strapped on Hannah's CRV. They opted to bring up a friend's canoe instead of renting one from one of the outfitters in town, which forced them into one of the very important parts of becoming a paddler: traveling with your boat. I gaped at their first tie-down attempt. Their canoe rested atop a nest of outdoor furniture cushions on a naked roof held down only with bow and stern lines. As the reality of what was happening atop the CRV sank in, Hannah said, "I wondered when you'd notice that." I slowly said, "I have extra straps I can give you for the drive home." They told us their story of driving from Milwaukee in fear that this thing would fly off their car. They stopped along the way to get better carabiners, and watched the tip of the canoe the whole way here. Yup,

just like my first time transporting a canoe. Looking up every minute or so, your heart skipping a beat if the tip moved at all to the left or right! But they made it, and without even knowing it they skipped to second level paddlers: transporters.

On Saturday morning, our adventure really began. First with the shuttle, a new concept to our friends, but another real part of being a paddler, or at least a river paddler. The Kickapoo is a great place to do your first shuttle, since the twisty river doesn't make for a long drive from put-in to take-out. And there are a lot of options; your paddle can be as long or as short as you want. I had planned for about 3 - 4 hours on the river.

Before we actually put in, Nate and I decided to give Brian and Hannah as many dry bags as we could, to make sure all of their things



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OUTDOORS

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stayed dry. It was another good lesson: this is a drybag, this is how you use it; it is your friend. Hannah and Brian were newly engaged, and totally perfect for each other, but I couldn't help but think that this might be a test of sorts. I've found that paddling with your partner is a probably more beneficial than any counseling you will receive.

It was a beautiful October day to be on the river, sunny and in the high 50s. The colors were not quite at peak, but seemed to be changing even as the day went by. The river was quiet, which was a pleasant surprise, since there were more than a few boats on the cars at Wildcat Mountain. Almost instantly, I could see the smile on their faces. As we went down the river the smiles

stayed and a few "This is so great!" were exclaimed. They were naturals! It was clear that this was looking like a success.

Nate and I have not been paddling together for too long, but we are both strong and comfortable in a canoe, so we have never really had any serious problems. About an hour into the paddle, as we were floating along and had decided things were going great, our day took an interesting turn.

Brian and Hannah decided they were hooked and that this would indeed happen again. Yes! Success! Nate looks over and says "Maybe one day you guys will be great paddlers too!" I love his confidence, but in an ironic and cruel twist, not 2 minutes after he says this, we are in the the water! IN THE RIVER! I have never dumped a canoe before and it was shocking! The turn we went in on was moving quickly, and by the time I realized what had happened, I saw Nate floating down the river trying to grab everything he could along his way.

We managed to dump right along a sandy embankment, which made a convenient beachhead. Our friends were ahead of us, but looked back and saw us capsize. They paddled back to us and helped us collect our wet, soggy things. When we decided to give them dry bags, we kind of forgot about the fact that we may actually need to use them. I was so completely impressed with their swiftness and quick thinking. Without them we probably would have lost more than just a beer! We had another lesson on the river that day, one that we didn't expect: This is what to do when you dump a canoe on a quick-moving river.

I was totally impressed with Hannah and Brian, but I was also amazed at our teamwork. Nate and I could have spent the rest of our day yelling and arguing about how we ended up in the river, but



we didn't! It was done, everything was recovered, and we still had paddling to do!

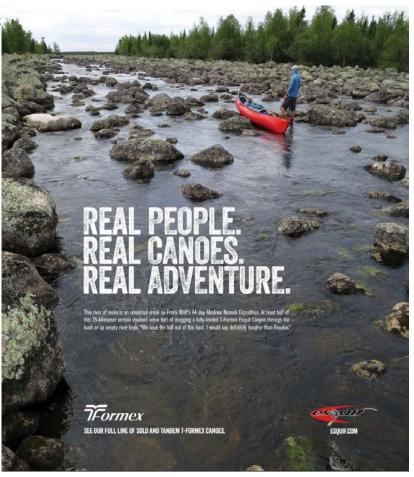
Even with our little hiccup, our friends still really enjoyed their time on the river that day. They have strong communication skills, and it showed in their paddling.

The rest of our weekend was lovely, perfect, crisp fall weather. Beautiful colors complemented the rolling hills of the Kickapoo River Valley. Nate and I showed our friends how to use the cam straps we gave them for the ride home. They both felt much better knowing that the canoe atop their car was attached more securely.

I absolutely cannot wait for the next trip we take with these two. And who

knows, maybe one day they'll be great paddlers too.

Kate Westphal is our sign-making, customer-wrangling, banana-throwing goddess. She sports a tattoo with a state name that is not Wisconsin, but we love her just the same.







EXHIBITOR & VENDOR LISTING

American Canoe AssociationLby
Adirondack Guide Boat B18
Adventure Technology Paddles T
Agawa CanyonQ15
Alabama Mtn Lks Tourist Assn No
Aluu PaddlesB
Aqua-Bound Q10
Astral D9
Badger PaddlesR5
Badger Tenkara Q5
Baga BoothM
Bargain Baga Booth P14
Bearskin Lodge & Wldns Outf'r .Ba
Beaver Dam Lake AssnL9
Bending BranchesQ10
Best Friends Neenah-Menasha Lby
BIC SportS2
Big Agnes B17
BoardworksR
Book AreaKe
Boundary Waters Journal A2
Bureau of Land Management Lby
C4 Waterman A9
Cache Lake Camping Foods Ka
Callie Rohr Memorial Canoe &
Kayak RaceLby
Camp Manito-wish YMCA N10
Canoeing.comB8
Cedar Falls Tourism & Vis Bur D4
Chesapeake Light CraftJ3
Chicago Adventure Therapy Lby
Chosen ValleyK1
ChotaMs
Cooke Custom SewingE4
Current Designs Kayaks
DaggerR2
Delta KayaksC16
Don Miller SubaruH2
Door County Adventure Ctr C2
Door County North B1
Door County Sea Kayak Symp E
Eagle's Nest OutfittersQ1
Eco Migrations
Esquif InternationalL6
Everglades Area ToursP7
ExpedQ1
Explore La Crosse Ds
EZ Dock of the MidwestH4
Filson N14
FITSQ14
Friends Apostle Is Nat'l Lkshr Lby
Friends of Boundary WatersLby
Friends of Lower WI Riverway Lby
Friends of Lake WingraLby
Friends of WabakimiLby
Fritz Orr Canoe
Frost RiverC17

Gales Storm GatheringLby
GeckobrandsR4
Girl Scouts WI - BadgerlandLby
Goal Zero M2
Gränsfors BrukQ16
Great Rivers Chapter Wooden Canoe Heritage Assn A13
HarkenK12
Harmony GearR2
Hayward Lakes Vis & Conv Ctr D6
Hurricane Aquasports
Ice Age Trail AllianceLby
Inland Sea KayakersLby
Innova KayaksJ4
Ironman WI Swim Safety Lby
Isle Royale National ParkLby
Jackson KayakF5
Jefferson County Parks Dept Lby
Kanooler ProductsP1
Katadyn North AmericaQ20
Kayak ChicagoB14
Keen Footwear N18
KIALOAQ22
Klean Kanteen
Kokatat
Kokopelli Raft
Ladies Lake Sea Kayak Symp Lby
Lake Geneva Canopy ToursL8
Leatherman
Level Six
Lightweights
Liquid Logic Kayaks T5
Living AdventureB15
Loon PaddleboardsQ19
Mad City PaddlersLby
Malone Auto Racks K9
McNett CorpM7
Minocqua Area CommerceP11
MSRK8
MTI AdventurewearJ6
Native Watercraft T5
Navarro CanoeD1
Necky KayakQ13
NOLSB10
North Country Trail Assn Lby
North WaterM3
Northeast Iowa WhitewaterP3
Northeastern Minnesotans for
WildernessN1
Northern Forest Canoe TrailLby
N Lakes Canoe Base Alumni P6
Northern Tier High Adv, BSAB9
Northland College
NorthPoint PaddlesL2
Northstar CanoesE3
Northwest IN Paddling AssnLby Northwoods Wildlife Center Lby
NOTINGOODS WINDING Center by

Nova Craft Canoe......G1

NPS - St Croix Nat'l Scenic R	
NRS	
NuCanoe	N8
Ocean Kayak	.Q13
Old Scout Outdoor Products	G4
Old Town Canoe	
Olive Lake Eco Lodge	
Ontario Parks	
Original Bug Shirt Company	
Outdoor Research	
Packtowl	
Paddlesports North America	
Paddling.com (paddling.net)	
Perception	
Peter Grimm	
Piragis Northwoods Company	
Platypus	
Prairie State Canoeists	
Prosser RV	
Pygmy Boats	
Pyranha Kayaks	
Quantum Engineerig	.Q21
Rapid Media	A1
Red Lake Outfitters	Q4
Richland Ctr WI Tourism	P8
River Action	.Lby
River Alliance of Wisconsin	
RiverSport Adventures	
Rock Art in Watercolors	
ROW Sea Kayak Adventures	
Rutabaga Outdoor Programs	
RV Butler	D2
Sanborn Canoe	
Savage River Works	
Sea To Summit	
SEA-LECT Designs	
Seal Skinz US	
SealLine	
Seals Sprayskirts & Acc's	
Seattle Sports	
Seven Treasures	-
Shore Boards	
Sierra Club	Q7
Sigurd Canoe Company	. B12
Silverwaves Jewelry	
Simply Native Foods	
Snapdragon Designs	
Snikwah	
Snowtrekker Tents	
Sol Paddle Boards	
Southern Utah Wldns Alliance.	
Spinning Wheels Publishing	-
Spirit of the Wilderness	
Stellar Kayaks USA	
Stohlquist WaterWare	
Sunday Afternoons	S4

Sunset Canoe Outfitting	
Superior Portage Pads	
Surf Wing Kayaks	В7
Sweet Protectionl	D8
Swift Canoe & Kayak B	319
Sylvan Sport	Т3
Tahe Kayaksl	
TCTeardrops	
TEAMSurvivor MadisonL	
Therm-a-Rest	-
Thule	
Trailtopia	•
TRAK Outdoors N	
Triton Trailers	
US Coast Guard AuxiliaryL	
ugo wear	
Unexplored Florida	
-	
United City YorkvilleL	
Upper Sugar R Watershed Assn L	
Ursa Major Charters	
Utopia Gear	
Vilas County Chamber	
Visit Cook County	
Voyageur North OutfittersC	
Voyageur Outward Bound	
Voyageur Wilderness Prgm	_
Wabakimi Canoe & Fish Outf'r. P	
Washington Island Commerce	
WaterSide Ties	
Waupaca Area Conv & Vis Bur	
Wausau Kayak/Canoe Corp L	
Wenonah Canoe B	
Werner Paddles	
Whitecap Kayak	.J2
WI Canoe Heritage MuseumA	10
WI Dept Natural Resources1	N2
WI DNR Fisheries MgtL	ьy
WI DNR Nat Heritage Cons L	ьy
WI's Northern State Forests	P9
Wild Rivers Interpretive Ctr	L7
Wilderness Ironworks	L4
Wilderness Systems	R2
Willamette RiverkeeperL	
Williams and Hall Outfitters	
WindPaddle	
WindPouch	
Wisconsin State Park System	
WoolpowerQ	
YakAttack	
Yakima	
Yumbutter	
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PARTING WORDS

Thank you for another year together

Ethan Scheiwe reflects on Rutabaga's (and Canoecopia's) mission

FROM the bottom of our hearts —thank you for another great year. Your business is, and always will be appreciated here at Rutabaga. We have many familiar and friendly faces come into the store, and we're always happy to add more.

We're all boaters ourselves and know how important it is to get you the products that fit into the activities you describe to us. That might be one of the best things around here. Believe it or not, we aren't a crowd of sales people trying to upsell you. We're also not in the business of selling you inferior products that aren't adequate

"We just want you to be happy with your new or continued passion for paddling.."

and safe to your goals and aspirations. Our goal is to provide a quality product that fits directly into your lifestyle. No more, no less. We don't really care whether you paddle a recreational kayak, a used canoe, or a sea kayak. We just want

you to be happy with your new or continued passion for paddling. Our motto always has been, "We don't sell boats. We sell time on the water." And that mission will ring true for years to come.

I came from the hardware industry to the outdoor industry six years ago. When I moved into outdoor recreation, the customer base proved to be an extreme shift. Originally, I had noticed that hardware customers needed that flange or screw for their project. What I noticed here at Rutabaga was that our customers didn't necessarily need these things, but more or less wanted these things. It was the classic need-versus-want list we've all made in our heads. Now I understand that while boating equipment might still fall into the "want" category, it's walking on the line of becoming a "need." I feel as if we're moving into the trend of understanding and knowing that it is a necessary human need to go out and explore our land. In our case, this is through paddling.

A customer once said to me, "Let the stress of the day flow off your paddle blade." That's what it's all about. We'll

see you out there.

Ethan is Rutabaga's Sales and Warehouse Manager. When not wrangling people into boats he can be found indulging in photography, canoeing, chainsaw smuggling, or some combination therof.

FIVE THINGS TO KNOW ABOUT SUP AND PFDS

- 1. The US Coast Guard considers a paddleboard a vessel, just like a canoe or kayak. If you are outside of the surf or swim zone, you must have a "wearable PFD for each person aboard." And a signal device, like a whistle.
- 2. Additional regional or state PFD regulations may apply, but do not supersede the national USCG ruling. That means all 50 states. Even Hawaii.
- 3. Most SUP paddlers wear their inflatable belt pack PFD backwards. It is designed to be worn with the pouch in front of the body so that the pull tab is accessible.
- 4. Inflatable PFDs have an age limit: not for use by children younger than 16, or by persons weighing less than 80 pounds.
- 5. The American Canoe Association recommends that people use a leash in addition to a PFD. It's not a law, but it's great common sense!

Thanks to Gordon Colby of MTI for these great pointers.





baga staff

Rutabaga's 2017 Core Staff: Back Row, L-R Dan Bowers, Richard Retzlaff, Mary Bonk, Ethan Scheiwe, Kate Westphal, Amelia Musser, Jim Pippitt, Lisa Kummer, Kirk Wall, Tadhg Barrett. Front Row: Sasha Stone, Nancy Saulsbury, Darren Bush, Marit Haug, Connie Lane. Not pictured: Joel O'Neill

CANOECOPIAInformation in Brief

What World's Largest Paddlesport Expo. Filled with canoes, kayaks, SUP, paddle gear, speakers, exhibitors, and the coolest visitors from all over the world.

When March 10: 4-9 pm

March 11: 9-6 pm March 12: 10-5 pm

Where Exhibition Hall at the Alliant

Energy Center. Map on pg. 4 1919 Alliant Energy Center Way, Madison, WI 53713

Pre-order \$12/day, \$22/3-day pass

\$12/day, \$22/3-day pass Pre-order at rutabaga.com

admission (before 3/1)

Admission \$15/day, \$25/3-day pass

(17 & under free)
Cash or check at the door

Parking \$7/day, \$20/3-day pass

www.canoecopia.com

